Business Plan

I think the only way to do this project would be for the City to enter into a contract with the Company which would require the Company to build, certify, and test the system to the City's satisfaction. The Company would then operate the system for a certain period of time, collect fares, and be responsible for all operation and maintenance costs.

I consider that, to be viable, Personal Rapid Transit must be able to operate at a profit, and must be built where there is enough potential demand to generate that profit. One of my attachments is a growth chart, showing what a 50-mile system would become in 25 years if operated at a 20% profit, and the profits were plowed back in to keep the system expanding.

If your beach area is the place for a demo, I suggest that it be expanded a little to reach the areas where beach goers can park their cars, and then use PRT as a shuttle to the beach. I do not know the area, so I do not know how practical this suggestion is.