CITY OF SANTA CRUZ

PUBLICWORKSDEPARTMENT
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October 5, 2008

REQUEST FOR QUALIFICATIONS FOR A SANTA CRUZ, CALIFORNIA PERSONAL RAPID TRANSIT (PRT) SYSTEM

PROJECT OVERVIEW

The City of Santa Cruz is soliciting a Statement of Qualifications (SOQ) from qualified PRT design and development companies to design, build, operate, and maintain a PRT system in the City of Santa Cruz and extending to the University of California Santa Cruz campus. The PRT system should address current city issues of traffic congestion, noise, parking, green house gas emissions without detracting from the aesthetics of the City's ambiance. This request is in anticipation of a possible franchise agreement between the City of Santa Cruz and said Company in which the City of Santa Cruz will grant use of required rights of way for the operation of a PRT system for a negotiable period of time. The specific information to be submitted in response is listed below.

The City has previously contracted for and accepted a "Report on the Feasibility of Personal Rapid Transit in Santa Cruz, California," completed by da Vinci Global Services, dated March 9, 2007.

The report can be found on the City's web page at www.ci.santa-cruz.ca.us/pw/engineering/pdf/PRTRpt.pdf

STATEMENT OF QUALIFICATIONS (SOQ) – CONTENT

1. Transmittal Letter

A letter summarizing the firm's qualifications, and the submittal.

2. Client References

Include a list of references with current contacts and telephone numbers. References related to similar or equivalent projects are desirable. At a minimum one reference should be a public agency.

3. Project Team

Identify the team members who would participate in the project development and operation and their roles in each phase. If it is premature to name such individuals, describe how such a project team would be recruited and assembled. At least one, if not more of the engineers on this project must be a registered structural engineer in the State of California.

4. Organization Chart

Include an organizational chart of the project team indicating the functional responsibility of each member.

5. Company Resumes

Submit personal resumes that detail the relevant experience and qualifications of key members of the company and project team.

6. PRT System Requirements

The RFQ should address the following:

- ***Level of development of existing systems.***
- ***Status of regulatory submittals, review, testing or approvals.***
- ***Financial plan and capabilities***.
- ***Energy use and environmental impact of proposed system. Viability of solar or alternative energy use.***
- ***Design and operational considerations specific to Santa Cruz.***
- ***Construction, Maintenance, Operation and Safety***.
- ***Detailed time line that addresses each phase of development, implementation and operation***.

EVALUATION OF QUALIFICATIONS

A committee will evaluate the SOQ and provide feedback to the participating Companies as well as advise the City Council of the results of this RFQ process. A short list selection of a Company or Companies to be interviewed and to provide more detailed information will be developed contingent on the recommendations of the committee. A formal Request for Proposals or sole source contract negotiation to proceed with a PRT project may result from this RFQ.

The SOQ will be rated on the Companies or team's reputation for professional integrity and competence, previous experience with similar or equivalent projects, the comprehensiveness of the submittal, team qualifications, ability and availability, financial wherewithal and an understanding of the Santa Cruz situation.

SUBMISSION

Interested Companies are invited to submit a SOQ for said work by November 13, 2008, no later than 4:00 pm. The submittal for this project shall be delivered electronically via email in a Personal Document File (PDF) to: **Christophe J. Schneiter, Assistant Director/City Engineer: cschneiter@ci.santa-cruz.ca.us**

A pre-submission phone in conference may be held, if necessary, on October 30, 2008 at 1:30 pm. This phone in conference will be contingent on the number of questions received prior to that date. An additional email will be forthcoming should the meeting be scheduled.

Any questions concerning the RFQ can be referred to Mr. Schneiter at this email or at 831-420-5422. Only one response may be submitted by each company or team. We encourage companies with an interest in one particular portion of an overall PRT system, team with other companies to submit on a complete system approach.

All costs for the submitted responses shall be born by the responding company or team and no compensation for direct or associated costs will be paid by the City. The City reserves the right to reject any or all submittals, to find any submittals as feasible or infeasible for any reason it may determine, and to waive or decline to waive, any irregularities in any submittal. Submittals are limited to thirty pages.

Mark Dettle, Director
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