DEPARTMENT SUMMARY

NON-DEPARTMENTAL

DEPARTMENT DESCRIPTION:

This department includes a variety of programs and expenditures which aggregates costs that are not associated with a particular department.

		2009 Actual	2010 Amended Budget*	2010 Estimated Actual	2011 Adopted Budget
EXPENDITURES BY CHARACTER:					
Personnel Services		$ 27,016	$ 26,460	$ 26,460	$ 26,460
Services, Supplies, and Other Charges		3,088,399	2,480,808	2,447,363	2,469,406
Total Expenditures		$ 3,115,415	$ 2,507,268	$ 2,473,823	$ 2,495,866
*FY 2010 Adopted Budget:			$ 2,507,268		
EXPENDITURES BY ACTIVITY:					
Community Promo.-Conference & Visitor	1501	$ 379,437	$ 386,562	$ 386,562	$ 367,234
Community Promo.-Downtown Business	1502	212,277	210,000	190,000	190,000
Community Promo.-Cultural Council	1503	26,592	26,592	26,592	25,262
City Membership, Dues and Fees	1910	110,604	138,595	122,700	138,595
Animal Control	2401	507,855	457,978	457,878	438,609
Animal Services - Other	2402	3,600	3,600	3,600	3,600
After Hours Call Duty Program	4901	27,016	26,460	26,460	26,460
Social Services Programs	6102	1,713,831	1,109,277	1,111,827	1,134,352
Subtotal General Fund		2,981,212	2,359,064	2,325,619	2,324,112
Café Ext	1504	5,000	17,000	17,000	5,000
Kiosks	1505	10,700	12,700	12,700	12,700
CRM	1506	118,503	118,504	118,504	154,054
Subtotal General Fund - Designated		134,203	148,204	148,204	171,754
Total Expenditures		$ 3,115,415	$ 2,507,268	$ 2,473,823	$ 2,495,866
RESOURCES BY FUND:					
General Fund:					
General Fund Activity Resources		$ 199,794	$ 220,000	$ 190,000	$ 190,000
General Fund - Designated		134,203	148,204	148,204	171,754
Net General Fund Cost		**2,781,417**	**2,139,064**	**2,135,619**	**2,134,112**
Total Resources		$ 3,115,415	$ 2,507,268	$ 2,473,823	$ 2,495,866
PROJECT EXPENDITURES				$ 1,075,029	$ 555,000
			2008	**2010**	**2011**
TOTAL PERSONNEL FUNDED			-	-	-

ACTIVITY SUMMARY

COMMUNITY PROMOTION
CONFERENCE & VISITOR PROM.

ACTIVITY NUMBER: 1501
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

The Santa Cruz County Conference and Visitors Council was established as a non-profit, public benefit corporation and serves as a tourism and destination marketing agency for all of Santa Cruz County. The Conference and Visitors Council is supported by contributions from the cities of Santa Cruz, Watsonville, Capitola, Scotts Valley, and the County of Santa Cruz as well as various private sector funding sources.

EXPENDITURES BY ACTIVITY:	2009 Actual	2010 Amended Budget*	2010 Estimated Actual	2011 Adopted Budget
Services, Supplies, and Other Charges	$ 379,437	$ 386,562	$ 386,562	$ 367,234
Total Expenditures	$ 379,437	$ 386,562	$ 386,562	$ 367,234
*FY 2010 Adopted Budget:		$ 386,562		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 379,437	$ 386,562	$ 386,562	$ 367,234

PERSONNEL FUNDED:	2009	2010	2011
None	-	-	-

ACTIVITY SUMMARY

COMMUNITY PROMOTION
DOWNTOWN BUSINESS PROM.

ACTIVITY NUMBER: 1502/1504/1505/1506
FUNDS: General (101)
General Designated - Co-Op Retail Management Fund (122)
General Designated - Kiosk Maintenance Fund (123)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

The Downtown Association of Santa Cruz was established as a non-profit agency to promote businesses in the downtown improvement area. The City levies an assessment on the businesses within this area and passes these funds back to the Downtown Association for use in promoting the downtown area.

Also included in this activity are assessments collected from property owners in the Cooperative Retail Management Business Real Property Improvement District (CRM) District. These funds are used by the Downtown Management Corporation (DMC) in contracting for the downtown host program provided by the Downtown Association (DTA). The downtown host program provides downtown guides whose responsibility it is to provide information to shoppers and pedestrians and to ensure the smooth operation of the downtown business district. In addition, a portion of kiosk and cafe/retail extension area rental revenues are contributed to this program.

EXPENDITURES BY ACTIVITY:	**2009 Actual**	**2010 Amended Budget***	**2010 Estimated Actual**	**2011 Adopted Budget**
Services, Supplies, and Other Charges-BID	212,277	$ 210,000	$ 190,000	$ 190,000
Services, Supplies, and Other Charges-CRM	118,503	118,504	118,504	154,054
Services, Supplies, and Other Charges-Café Ext	5,000	17,000	17,000	5,000
Services, Supplies, and Other Charges-Kiosks	10,700	12,700	12,700	12,700
Total Expenditures	$ 346,480	$ 358,204	$ 338,204	$ 361,754
*FY 2010 Adopted Budget:		$ 358,204		
ACTIVITY RESOURCES:				
Business Improvement Assessment	$ 199,794	$ 220,000	$ 190,000	$ 190,000
CRM Assessment	118,503	118,504	118,504	154,054
Fees-Café/Retail Extensions	5,000	17,000	17,000	5,000
Rents - Real Property - Kiosk Rents	10,700	12,700	12,700	12,700
Total Resources	$ 333,997	$ 368,204	$ 338,204	$ 361,754
NET GENERAL FUND REQUIREMENTS	$ 12,482	$ (10,000)	$ -	$ -

PERSONNEL FUNDED:	**2008**	**2010**	**2011**
None	-	-	-

ACTIVITY SUMMARY

COMMUNITY PROMOTION
CULTURAL COUNCIL OF SC COUNTY

ACTIVITY NUMBER: 1503
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

This program includes Spectra, an arts in education program which operates in all forty K-8 schools, grant awards to cultural organizations, and management assistance/marketing for cultural facilities development.

EXPENDITURES BY ACTIVITY:	2009 Actual	2010 Amended Budget*	2010 Estimated Actual	2011 Adopted Budget
Services, Supplies, and Other Charges	$ 26,592	$ 26,592	$ 26,592	$ 25,262
Total Expenditures	$ 26,592	$ 26,592	$ 26,592	$ 25,262
*FY 2010 Adopted Budget:		$ 26,592		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 26,592	$ 26,592	$ 26,592	$ 25,262

PERSONNEL FUNDED:	2009	2010	2011
None	-	-	-

ACTIVITY SUMMARY

CITY MEMBERSHIP, DUES, and FEES

ACTIVITY NUMBER: 1910
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

This activity includes the cost for memberships and dues in organizations of city-wide benefit or mandated assessments or contributions to other agencies.

EXPENDITURES BY ACTIVITY:	2009 Actual	2010 Amended Budget*	2010 Estimated Actual	2011 Adopted Budget
Services, Supplies, and Other Charges	$ 110,604	$ 138,595	$ 122,700	$ 138,595
Total Expenditures	$ 110,604	$ 138,595	$ 122,700	$ 138,595
*FY 2010 Adopted Budget:		$ 138,595		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 110,604	$ 138,595	$ 122,700	$ 138,595

PERSONNEL FUNDED:	2009	2010	2011
None	-	-	-

ACTIVITY SUMMARY

ANIMAL CONTROL

ACTIVITY NUMBER: 2401
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Public Safety

ACTIVITY DESCRIPTION:

The City is party to a Joint Powers Authority for enforcement of all animal regulations and provision of assistance in matters related to animal control.

EXPENDITURES BY ACTIVITY:	2009 Actual	2010 Amended Budget*	2010 Estimated Actual	2011 Adopted Budget
Services, Supplies, and Other Charges	$ 507,855	$ 457,978	$ 457,878	$ 438,609
Total Expenditures	$ 507,855	$ 457,978	$ 457,878	$ 438,609
*FY 2010 Adopted Budget:		$ 457,978		
ACTIVITY RESOURCES:	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 507,855	$ 457,978	$ 457,878	$ 438,609

PERSONNEL FUNDED:	2009	2010	2011
None	-	-	-

ACTIVITY SUMMARY

ANIMAL SERVICES - OTHER

ACTIVITY NUMBER: 2402
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Public Safety

ACTIVITY DESCRIPTION:

The City also contracts for other animal control services such as native animal rescue services.

EXPENDITURES BY ACTIVITY:	2009 Actual	2010 Amended Budget*	2010 Estimated Actual	2011 Adopted Budget
Services, Supplies, and Other Charges	$ 3,600	$ 3,600	$ 3,600	$ 3,600
Total Expenditures	$ 3,600	$ 3,600	$ 3,600	$ 3,600
*FY 2010 Adopted Budget:		$ 3,600		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 3,600	$ 3,600	$ 3,600	$ 3,600

PERSONNEL FUNDED:	2009	2010	2011
None	-	-	-

ACTIVITY SUMMARY

AFTER HOURS CALL DUTY PROGRAM

ACTIVITY NUMBER: 4901
FUND: General (101/105)

DEPARTMENT: Non-Departmental
FUNCTION: Public Works

ACTIVITY DESCRIPTION:

This activity accounts for contributions from a variety of funds to create a labor pool for use in responding to after hours emergencies, such as a broken sewer line, or storm debris removal to prevent flooding. The labor pool is established on a voluntary basis which may require an employee to respond to an emergency not associated with that employee's normal duty or funding source. An estimate of annual costs is made and contributions come from the General Fund, Water Enterprise Fund, Wastewater Enterprise Fund, Parking Enterprise Fund, and the Golf Enterprise Fund. Contributions from each fund are designated only for use in responding to emergencies arising out of that fund's operation. A reconciliation is done at year end and is used as the basis for estimating the next year contribution from each participating fund.

EXPENDITURES BY ACTIVITY:	2009 Actual	2010 Amended Budget*	2010 Estimated Actual	2011 Adopted Budget
Personnel Services	$ 27,016	$ 26,460	$ 26,460	$ 26,460
Total Expenditures	$ 27,016	$ 26,460	$ 26,460	$ 26,460
*FY 2010 Adopted Budget:		$ 26,460		
ACTIVITY RESOURCES:	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 27,016	$ 26,460	$ 26,460	$ 26,460

PERSONNEL FUNDED:	2009	2010	2011
None	-	-	-

ACTIVITY SUMMARY

SOCIAL SERVICES PROGRAMS

ACTIVITY NUMBER: 6102
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Social Services

ACTIVITY DESCRIPTION:

This activity includes contributions to non-profit social service programs that provide necessary and essential services to a wide variety of community members.

EXPENDITURES BY ACTIVITY:	2009 Actual	2010 Amended Budget*	2010 Estimated Actual **	2011 Adopted BudgeT
Services, Supplies, and Other Charges	$ 1,713,831	$ 1,109,277	$ 1,111,827	$ 1,134,352
Total Expenditures	$ 1,713,831	$ 1,109,277	$ 1,111,827	$ 1,134,352
*FY 2010 Adopted Budget:		$ 1,109,277		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 1,713,831	$ 1,109,277	$ 1,111,827	$ 1,134,352

PERSONNEL FUNDED:	2009	2010	2011
None	-	-	-

**2010 Budget and Estimated Actual reduced by $82,096 for providers that elected to take FY 09 reductions in FY 10.

PROGRAM SUMMARY

SOCIAL SERVICES PROGRAMS
(continued)

ACTIVITY NUMBER: 6102
FUND: General Fund (101)

DEPARTMENT: Non-Departmental
FUNCTION: Social Services

Project Number	PROGRAM TITLE:	2009 Actual	2010 Amended Budget	2010 Estimated Actual	2011 Adopted Budget	
v601702	Above The Line-Group Home Soc	$ 13,207	$ -	$ -	$ -	
v601735	Advocacy, Inc	24,624	18,623	18,623	17,692	
v601747	Big Brothers Big Sisters	6,629	3,849	3,849	4,286	2
v601704	CAB-Immigration Project	5,863	4,434	4,434	4,212	
v601746	Cabrillo College Stroke Center	25,920	19,603	19,603	18,623	
v601738	CAB-Shelter Project	67,810	51,284	51,284	48,720	
v601701	California Grey Bears	33,861	25,609	25,609	24,329	
v601745	California Rural Legal Assistance	100,840	76,264	76,264	72,451	
v601709	Campus Kids Connection	9,511	7,193	7,193	6,833	
v601744	Central Coast Center for Ind Living	6,133	4,638	4,638	4,406	
v601705	Community Bridges-Child Devlop Div	121,752	70,697	70,697	78,728	2
v601706	Community Bridges-Lift Line	26,992	15,674	15,674	17,454	2
v601767	Community Bridges-LOFRC	14,606	8,480	8,480	9,444	2
v601708	Community Bridges-Meals On Wheels	39,503	22,938	22,938	25,544	2
v601717	Community Children's Center[1]	40,686	-		-	
v601720	Conflict Resolution Center	2,711	2,051	2,051	1,948	
v601762	Court Appointed Special Advocates	5,978	4,522	4,522	4,296	
v601760	Dientes Community Dental Clinic	34,149	25,826	25,826	24,535	
v601773	Emeline Childcare Center	8,466	4,915	4,915	5,474	2
v601711	Fam Svc Agncy-Counseling Services	9,911	7,496	7,496	7,121	
v601764	Fam Svc Agncy-I You Venture	4,963	3,754	3,754	3,566	
v601752	Fam Svc Agncy-Senior Outreach	8,109	6,133	6,133	5,826	
v601758	Fam Svc Agncy-Suicide Prevention	7,726	5,843	5,843	5,551	
v601741	Familia Center	28,194	21,323	21,323	20,257	
v601763	Families In Transition	16,331	12,351	12,351	11,733	
v601733	Homeless Garden Project	10,375	7,846	7,846	7,454	
v601728	Homeless Svcs Ctr-Day Resource Ctr	68,388	39,710	39,710	44,222	2
v601721	Homeless Svcs Ctr-ISSP	17,737	10,299	10,299	11,469	2
v601703	Homeless Svcs Ctr-P. Smith CH	110,114	63,939	63,939	71,202	2
v601707	Homeless Svcs Ctr-Rebele Fam Shel	63,750	37,017	37,017	41,222	2
v601727	Neighborhood Childcare Center	79,338	46,068	46,068	51,302	2
v601725	New Life Community Services	10,845	8,202	8,202	7,792	
v601722	Parents Center	16,332	12,352	12,352	11,734	
v601766	Planned Parenthood Mar Monte	88,565	66,980	66,980	63,631	
v601730	S C Women's Health Center	59,715	45,162	45,162	42,904	
v601754	Santa Cruz AIDS Project	20,703	12,022	12,022	13,387	2
v601765	Santa Cruz Barrios Unidos	24,875	14,443	14,443	16,084	2
v601712	Santa Cruz Boys & Girls Club	7,790	4,523	4,523	5,037	2
v601774	Santa Cruz Child Abuse Prev Cntr	-	-	-	-	
v601723	Santa Cruz Toddler Care Center	89,189	51,788	51,788	57,672	2
v601732	SC Comm Cnslg Ctr-River St Shelter	18,856	14,261	14,261	13,548	
v601719	SC Comm Cnslg Ctr-Youth Services	82,161	62,137	62,137	59,030	
v601748	SCCOE-Child Devlop Resource Center	4,061	3,071	3,071	2,917	
v601759	Second Harvest Food Bank	52,792	39,926	39,926	37,930	
v601731	Senior Citizens Legal Services	23,027	13,370	13,370	14,889	2
v601742	Senior Network Services	9,559	5,550	$ 5,550	6,181	2

(continued)

PROGRAM SUMMARY

SOCIAL SERVICES PROGRAMS
(continued)

ACTIVITY NUMBERS: 6102
FUND: General Fund (101)

DEPARTMENT: Non-Departmental
FUNCTION: Social Services

Project Number	PROGRAM TITLE:	2009 Actual	2010 Amended Budget	2010 Estimated Actual	2011 Adopted Budget	
v601737	Seniors Council-Area Agncy on Aging	9,204	5,345	5,345	5,952	2
v601753	Seniors Council-Project SCOUT	3,736	2,168	2,168	2,415	2
v601713	Survivors Healing Center	4,964	2,883	2,883	3,210	2
v601761	Vista Center for Blind Visually Imprd	1,182	687	687	765	2
v601739	Volunteer Centers of SC County	30,227	22,860	22,860	21,717	
v601714	Volunteer Centers-YouthSERVE	9,253	6,998	6,998	6,648	
v601716	Walnut Ave Women's Ctr-FSS	10,281	5,970	5,970	5,970	2
v601734	Walnut Ave Women's Ctr-PAT	54,028	31,372	31,372	29,644	2
v601775	Walnut Ave Women's Ctr-DV	-	-	-	5,970	
v601726	WomenCARE	5,139	2,984	2,984	3,323	2
v601724	Women's Crisis Support	60,617	45,844	45,844	43,552	
	Contract Management Center Funding	-	-	2,550	2,550	
	Total	$ 1,711,278	$ 1,109,277	$ 1,111,827	$ 1,134,352	

[1] Community Children's Center funding terminated in December 2008

[2] As part of the Phase 9 budget reductions, all remaining SSP funding was reduced by 10%. Providers were given the choice of taking the 10% reduction in FY 2009, or postponing it to FY 2010.
Agencies/programs with this footnote elected to postpone the reduction to FY 2010.
- The 2010 Adopted Budget was calculated by taking what would have been the FY 2010 amount using the criteria applied to all agencies, less the 10% reduction not taken in FY 2009.
- The FY 2011 Adopted Budget amount is what would have been the FY 2010 base if the FY 2009 reduction had not been carried into FY 2010 (i.e., the reduction is added back into the FY 2010 Adopted Budget amount), less the additional reduction applied to all programs for FY 2011.

CAPITAL PROJECTS

NON-DEPARTMENTAL
Governmental Funds

FUNDS: General Capital Improvement Projects

Fund	Project Number	PROJECT TITLE:	2010 Estimated Actual		2011 Adopted Budget
GENERAL CIP FUNDS PROJECTS COMPLETED IN FY 2010					
311	m600908	Integrated Pest Management Program	$ 5,905		$ -
		Total General CIP Projects Completed in FY 2010	$ 5,905		$ -
GENERAL CIP FUND PROJECTS IN FY 2011-2013 CAPITAL IMPROVEMENT PROGRAM					
311	C601101	Corporation Yard Main Building Seismic Study	$ -		$ 25,000
311	c601102	Corporation Yard Paving	-		80,000
311	c601103	Louden Nelson Roof and Window Replacement	-		250,000
311	c600801	Parking Citations Application	140,670	*	-
311	c600802	Permitting Application	364,713	*	-
311	c200902	Security Access & Monitoring - Police Dept	90,304	*	-
311	c600911	SIRE Video Plus and Minutes Plus Meeting Mgr	50,095	*	-
311	c600803	Technology Replacement Projects	15,998	*	50,000
311	c600912	Virtualization of Communications Center	270,263	*	
Subtotal General Capital Projects			932,043		405,000
311	m600216	Corp Yard Maintenance	50,000		50,000
311	m609195	Public Facilities Remodel/Repair	37,081		50,000
311	m600042	West Cliff Drive Fence Repair	50,000		50,000
Subtotal General Noncapital Projects			137,081		150,000
		Total General CIP Fund Projects in FY 2011-2013 CIP	$ 1,069,124		$ 555,000
		PROJECTS TOTAL	$ 1,075,029		$ 555,000

* Prior year funding to be carried forward into FY 2011