DEPARTMENT SUMMARY

NON-DEPARTMENTAL

DEPARTMENT DESCRIPTION:

This department includes a variety of programs and expenditures which aggregates costs that are not associated with a particular department.

		2010 Actual	2011 Amended Budget*	2011 Estimated Actual	2012 Adopted Budget
EXPENDITURES BY CHARACTER:					
Personnel Services		$ 28,197	$ 26,460	$ 26,590	$ 26,460
Services, Supplies, and Other Charges		2,447,679	2,469,406	2,459,311	2,341,362
Total Expenditures		$ 2,475,876	$ 2,495,866	$ 2,485,901	$ 2,367,822
*FY 2011 Adopted Budget:			$ 2,495,866		
EXPENDITURES BY ACTIVITY:					
Community Promo.-Conference & Visitor	1501	$ 386,562	$ 367,234	$ 367,234	$ 330,511
Community Promo.-Downtown Business	1502	194,330	190,000	200,000	195,000
Community Promo.-Cultural Council	1503	26,592	25,262	25,262	25,262
City Membership, Dues and Fees	1910	121,245	138,595	118,500	138,595
Animal Control	2401	457,878	438,609	438,609	449,468
Animal Services - Other	2402	3,600	3,600	3,600	3,600
After Hours Call Duty Program	4901	28,197	26,460	26,590	26,460
Community Programs	6102	1,111,827	1,134,352	1,134,352	1,027,172
Subtotal General Fund		2,330,231	2,324,112	2,314,147	2,196,068
Café Ext	1504	17,000	5,000	5,000	5,000
Kiosks	1505	10,142	12,700	12,700	12,700
CRM	1506	118,503	154,054	154,054	154,054
Subtotal General Fund - Designated		145,645	171,754	171,754	171,754
Total Expenditures		$ 2,475,876	$ 2,495,866	$ 2,485,901	$ 2,367,822
RESOURCES BY FUND:					
General Fund:					
General Fund Activity Resources		$ 194,330	$ 190,000	$ 200,000	$ 195,000
General Fund - Designated		145,645	171,754	171,754	171,754
Net General Fund Cost		**2,135,901**	**2,134,112**	**2,114,147**	**2,001,068**
Total Resources		$ 2,475,876	$ 2,495,866	$ 2,485,901	$ 2,367,822
PROJECT EXPENDITURES				$ 1,087,358	$ 1,725,000
			2010	**2011**	**2012**
TOTAL PERSONNEL FUNDED			-	-	-

ACTIVITY SUMMARY

COMMUNITY PROMOTION
CONFERENCE & VISITOR PROM.

ACTIVITY NUMBER: 1501
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

The Santa Cruz County Conference and Visitors Council was established as a non-profit, public benefit corporation and serves as a tourism and destination marketing agency for all of Santa Cruz County. The Conference and Visitors Council is supported by contributions from the cities of Santa Cruz, Watsonville, Capitola, Scotts Valley, and the County of Santa Cruz as well as various private sector funding sources.

EXPENDITURES BY ACTIVITY:	2010 Actual	2011 Amended Budget*	2011 Estimated Actual	2012 Adopted Budget
Services, Supplies, and Other Charges	$ 386,562	$ 367,234	$ 367,234	$ 330,511
Total Expenditures	$ 386,562	$ 367,234	$ 367,234	$ 330,511
*FY 2011 Adopted Budget:		$ 367,234		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 386,562	$ 367,234	$ 367,234	$ 330,511

PERSONNEL FUNDED:	2010	2011	2012
None	-	-	-

ACTIVITY SUMMARY

COMMUNITY PROMOTION
DOWNTOWN BUSINESS PROM.

ACTIVITY NUMBER: 1502/1504/1505/1506
FUNDS: General (101)
General Designated - Co-Op Retail Management Fund (122)
General Designated - Kiosk Maintenance Fund (123)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

The Downtown Association of Santa Cruz was established as a non-profit agency to promote businesses in the downtown improvement area. The City levies an assessment on the businesses within this area and passes these funds back to the Downtown Association for use in promoting the downtown area.

Also included in this activity are assessments collected from property owners in the Cooperative Retail Management Business Real Property Improvement District (CRM) District. These funds are used by the Downtown Management Corporation (DMC) in contracting for the downtown host program. The downtown host program provides downtown guides whose responsibility it is to provide information to shoppers and pedestrians and to ensure the smooth operation of the downtown business district. In addition, a portion of kiosk and cafe/retail extension area rental revenues are contributed to this program.

EXPENDITURES BY ACTIVITY:	2010 Actual	2011 Amended Budget*	2011 Estimated Actual	2012 Adopted Budget
Services, Supplies, and Other Charges-BID	194,330	$ 190,000	$ 200,000	$ 195,000
Services, Supplies, and Other Charges-CRM	118,503	154,054	154,054	154,054
Services, Supplies, and Other Charges-Café Ext	17,000	5,000	5,000	5,000
Services, Supplies, and Other Charges-Kiosks	10,142	12,700	12,700	12,700
Total Expenditures	$ 339,975	$ 361,754	$ 371,754	$ 366,754
*FY 2011 Adopted Budget:		$ 361,754		
ACTIVITY RESOURCES:				
Business Improvement Assessment	$ 194,330 **	$ 190,000	$ 200,000	$ 195,000
CRM Assessment	118,503	154,054	154,054	154,054
Fees-Café/Retail Extensions	17,000	5,000	5,000	5,000
Rents - Real Property - Kiosk Rents	10,142	12,700	12,700	12,700
Total Resources	$ 339,975	$ 361,754	$ 371,754	$ 366,754
NET GENERAL FUND REQUIREMENTS	$ -	$ -	$ -	$ -

** $192,106 received in FY 2010 and $2,224 received in prior FY

PERSONNEL FUNDED:	2010	2011	2012
None	-	-	-

ACTIVITY SUMMARY

COMMUNITY PROMOTION
CULTURAL COUNCIL OF SC COUNTY

ACTIVITY NUMBER: 1503
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

This program includes Spectra, an arts in education program which operates in all forty K-8 schools, grant awards to cultural organizations, and management assistance/marketing for cultural facilities development.

EXPENDITURES BY ACTIVITY:	2010 Actual	2011 Amended Budget*	2011 Estimated Actual	2012 Adopted Budget
Services, Supplies, and Other Charges	$ 26,592	$ 25,262	$ 25,262	$ 25,262
Total Expenditures	$ 26,592	$ 25,262	$ 25,262	$ 25,262
*FY 2011 Adopted Budget:		$ 25,262		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 26,592	$ 25,262	$ 25,262	$ 25,262

PERSONNEL FUNDED:	2010	2011	2012
None	-	-	-

ACTIVITY SUMMARY

CITY MEMBERSHIP, DUES, and FEES

ACTIVITY NUMBER: 1910
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

This activity includes the cost for memberships and dues in organizations of city-wide benefit or mandated assessments or contributions to other agencies.

EXPENDITURES BY ACTIVITY:	2010 Actual	2011 Amended Budget*	2011 Estimated Actual	2012 Adopted Budget
Services, Supplies, and Other Charges	$ 121,245	$ 138,595	$ 118,500	$ 138,595
Total Expenditures	$ 121,245	$ 138,595	$ 118,500	$ 138,595
*FY 2011 Adopted Budget:		$ 138,595		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 121,245	$ 138,595	$ 118,500	$ 138,595

PERSONNEL FUNDED:	2010	2011	2012
None	-	-	-

ACTIVITY SUMMARY

ANIMAL CONTROL

ACTIVITY NUMBER: 2401
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Public Safety

ACTIVITY DESCRIPTION:

The City is party to a Joint Powers Authority for enforcement of all animal regulations and provision of assistance in matters related to animal control.

EXPENDITURES BY ACTIVITY:	2010 Actual	2011 Amended Budget*	2011 Estimated Actual	2012 Adopted Budget
Services, Supplies, and Other Charges	$ 457,878	$ 438,609	$ 438,609	$ 449,468
Total Expenditures	$ 457,878	$ 438,609	$ 438,609	$ 449,468
*FY 2011 Adopted Budget:		$ 438,609		
ACTIVITY RESOURCES:	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 457,878	$ 438,609	$ 438,609	$ 449,468

PERSONNEL FUNDED:	2010	2011	2012
None	-	-	-

ACTIVITY SUMMARY

ANIMAL SERVICES - OTHER

ACTIVITY NUMBER: 2402
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Public Safety

ACTIVITY DESCRIPTION:

The City also contracts for other animal control services such as native animal rescue services.

EXPENDITURES BY ACTIVITY:	2010 Actual	2011 Amended Budget*	2011 Estimated Actual	2012 Adopted Budget
Services, Supplies, and Other Charges	$ 3,600	$ 3,600	$ 3,600	$ 3,600
Total Expenditures	$ 3,600	$ 3,600	$ 3,600	$ 3,600
*FY 2011 Adopted Budget:		$ 3,600		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 3,600	$ 3,600	$ 3,600	$ 3,600

PERSONNEL FUNDED:	2010	2011	2012
None	-	-	-

ACTIVITY SUMMARY

AFTER HOURS CALL DUTY PROGRAM

ACTIVITY NUMBER: 4901
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Public Works

ACTIVITY DESCRIPTION:

This activity accounts for contributions from a variety of funds to create a labor pool for use in responding to after hours emergencies, such as a broken sewer line, or storm debris removal to prevent flooding. The labor pool is established on a voluntary basis which may require an employee to respond to an emergency not associated with that employee's normal duty or funding source. An estimate of annual costs is made and contributions come from the General Fund, Water Enterprise Fund, Wastewater Enterprise Fund, Parking Enterprise Fund, and the Golf Enterprise Fund. Contributions from each fund are designated only for use in responding to emergencies arising out of that fund's operation. A reconciliation is done at year end and is used as the basis for estimating the next year contribution from each participating fund.

EXPENDITURES BY ACTIVITY:	**2010 Actual**	**2011 Amended Budget***	**2011 Estimated Actual**	**2012 Adopted Budget**
Personnel Services	$ 28,197	$ 26,460	$ 26,590	$ 26,460
Total Expenditures	$ 28,197	$ 26,460	$ 26,590	$ 26,460
*FY 2011 Adopted Budget:		$ 26,460		
ACTIVITY RESOURCES:	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 28,197	$ 26,460	$ 26,590	$ 26,460

PERSONNEL FUNDED:	**2010**	**2011**	**2012**
None	-	-	-

ACTIVITY SUMMARY

COMMUNITY PROGRAMS

ACTIVITY NUMBER: 6102
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Community Programs

ACTIVITY DESCRIPTION:

This activity includes contributions to non-profit social service programs that provide necessary and essential services to a wide variety of community members.

EXPENDITURES BY ACTIVITY:	2010 Actual	2011 Amended Budget*	2011 Estimated Actual **	2012 Adopted Budget
Services, Supplies, and Other Charges	$ 1,111,827	$ 1,134,352	$ 1,134,352	$ 1,027,172
Total Expenditures	$ 1,111,827	$ 1,134,352	$ 1,134,352	$ 1,027,172
*FY 2011 Adopted Budget:		$ 1,134,352		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 1,111,827	$ 1,134,352	$ 1,134,352	$ 1,027,172

PERSONNEL FUNDED:	2010	2011	2012
None	-	-	-

PROGRAM SUMMARY

COMMUNITY PROGRAMS
(continued)

ACTIVITY NUMBER: 6102
FUND: General Fund (101)

DEPARTMENT: Non-Departmental
FUNCTION: Community Programs

Project Number	PROGRAM TITLE:	2010 Actual	2011 Amended Budget	2011 Estimated Actual	2012 Adopted Budget
v601735	Advocacy, Inc	18,623	17,692	17,692	16,522
v601747	Big Brothers/Big Sisters	3,849	4,286	4,286	15,000
v601746	Cabrillo College Stroke Center	19,603	18,623	18,623	18,000
v601701	Calif. Grey Bears-Oper. Brown Bag	25,609	24,329	24,329	25,000
v601745	California Rural Legal Assistance	76,264	72,451	72,451	25,000
v601709	Campus Kids Connection	7,193	6,833	6,833	6,000
v601744	Central Coast Cntr for Ind Living-CCCIL	4,638	4,406	4,406	6,000
v601776	Community Action Board-Gemma	-	-	-	5,000
v601704	Community Action Board-Immig Proj	4,434	4,212	4,212	5,000
v601738	Community Action Board-Sheltr Proj	51,284	48,720	48,720	38,500
v601705	Community Bridges-Child Develop Div	70,697	78,728	78,728	70,000
v601706	Community Bridges-CSTA-Lift Line	15,674	17,454	17,454	15,000
v601767	Community Bridges-LOFRC	8,480	9,444	9,444	5,000
v601708	Community Bridges-Meals on Wheels	22,938	25,544	25,544	25,000
v601720	Conflict Resolution Center	2,051	1,948	1,948	-
v601762	Court Appointed Spec. Advocates-CASA	4,522	4,296	4,296	5,000
v601760	Dientes Community Dental Care	25,826	24,535	24,535	24,500
v601773	Emeline Child Care Center	4,915	5,474	5,474	5,000
v601741	Familia Center	21,323	20,257	20,257	-
v601763	Families In Transition	12,351	11,733	11,733	11,500
v601711	Family Service Agncy-Counseling	7,496	7,121	7,121	8,000
v601764	Family Service Agncy-I You Venture	3,754	3,566	3,566	3,000
v601752	Family Service Agncy-Senior Outreach	6,133	5,826	5,826	5,000
v601758	Family Service Agncy-Suicide Prev.	5,843	5,551	5,551	2,000
v601713	Family Svc Agcy-Survivors Healing Cntr	2,883	3,210	3,210	5,000
v601733	Homeless Garden Project	7,846	7,454	7,454	5,000
v601728	Homeless Services Cntr-Day Center	39,710	44,222	44,222	42,000
v601721	Homeless Services Cntr-Paul Lee Loft	10,299	11,469	11,469	11,000
v601703	Homeless Services Cntr-P. Smith CH	63,939	71,202	71,202	70,000
v601707	Homeless Services Cntr-Rebele F S	37,017	41,222	41,222	45,000
v601727	Neighborhood Childcare Center	46,068	51,302	51,302	47,000
v601725	New Life Comm. Svcs-Shelter Prog.	8,202	7,792	7,792	7,000
v601722	Parents Center	12,352	11,734	11,734	10,000
v601766	Planned Parenthood-Mar Monte	66,980	63,631	63,631	59,000
v601754	Santa Cruz AIDS Proj: 1-year funding	12,022	13,387	13,387	5,000
v601765	Santa Cruz Barrios Unidos	14,443	16,084	16,084	7,000
v601712	Santa Cruz Boys & Girls Club	4,523	5,037	5,037	13,600
v601748	Santa Cruz COE-Child Devlop Res. Cntr	3,071	2,917	2,917	-
v601732	Santa Cruz Com Cnslg Ctr-River St Shltr	14,261	13,548	13,548	40,000
v601719	Santa Cruz Com Cnslg Ctr-Youth Svcs	62,137	59,030	59,030	58,000
v601723	Santa Cruz Toddler Care Center	51,788	57,672	57,672	50,000
v601730	Santa Cruz Women's Health Center	45,162	42,904	42,904	42,000
v601759	Second Harvest Food Bank	39,926	37,930	37,930	35,000
v601731	Senior Citizens Legal Services	13,370	14,889	14,889	12,000

(continued)

PROGRAM SUMMARY

COMMUNITY PROGRAMS
(continued)

ACTIVITY NUMBERS: 6102
FUND: General Fund (101)

DEPARTMENT: Non-Departmental
FUNCTION: Community Programs

Project Number	PROGRAM TITLE:	2010 Actual	2011 Amended Budget	2011 Estimated Actual	2012 Adopted Budget
v601742	Senior Network Services, Inc	5,550	6,181	6,181	6,000
v601737	Seniors Council-Area Agncy on Aging	5,345	5,952	5,952	5,000
v601753	Seniors Council-Project SCOUT	2,168	2,415	2,415	5,000
v601761	Vista Center: 1-year funding	687	765	765	1,000
v601739	Volunteer Centers of SC County	22,860	21,717	21,717	20,000
v601714	Volunteer Center-YouthServe	6,998	6,648	6,648	5,000
v601775	Walnut Ave Women's Ctr-DV	-	5,970	5,970	-
v601716	Walnut Ave Women's Ctr-FSS	5,970	5,970	5,970	5,000
v601734	Walnut Ave Women's Ctr-PAT	31,372	29,644	29,644	25,000
v601726	WomenCARE	2,984	3,323	3,323	5,000
v601724	Women's Crisis Support-Defensa	45,844	43,552	43,552	45,000
	Contract Management Center Funding	2,550	2,550	2,550	2,550
	Total	$ 1,111,827	$ 1,134,352	$ 1,134,352	$ 1,027,172

CAPITAL PROJECTS

NON-DEPARTMENTAL
Governmental Funds

FUNDS: General Capital Improvement Projects

Fund	Project Number	PROJECT TITLE:	2011 Estimated Actual		2012 Adopted Budget
GENERAL CIP FUND PROJECTS IN FY 2012-2014 CAPITAL IMPROVEMENT PROGRAM					
311	c601101	Corporation Yard Main Building Seismic Study	$ 25,000		$ -
311	c601102	Corporation Yard Paving	80,000		80,000
311	c601201	Fire Engine - Aerial Ladder Truck	-		950,000
311	c601203	Fire Engine - Front Line (Replacement)	-		400,000
311	c601103	Louden Nelson Roof and Window Replacement	262,000	*	-
311	c600801	Parking Citations Application	100,000	*	-
311	c600802	Permitting Application	100,000	*	-
311	c200802	Security Access & Monitoring - Police Dept		*	-
311	c600911	SIRE Video Plus and Minutes Plus Meeting Mgr	50,095	*	-
311	c600803	Technology Replacement Projects	50,000	*	-
311	c600912	Virtualization of Communications Center	270,263	*	-
Subtotal General Capital Projects			937,358		1,430,000
311	m600216	Corp Yard Maintenance	50,000		60,000
311	m609195	Public Facilities Remodel/Repair	50,000		125,000
311	m600042	West Cliff Drive Fence Repair	50,000		50,000
311	m601201	Wharf Davit Area Remodel	-		60,000
Subtotal General Noncapital Projects			150,000		295,000
Total General CIP Fund Projects in FY 2012-2014 CIP			$ 1,087,358		$ 1,725,000
PROJECTS TOTAL			$ 1,087,358		$ 1,725,000

* Prior year funding to be carried forward into FY 2012