DEPARTMENT SUMMARY

NON-DEPARTMENTAL

DEPARTMENT DESCRIPTION:

This department includes a variety of programs and expenditures which aggregates costs that are not associated with a particular department.

		2011 Actual	2012 Amended Budget*	2012 Estimated Actual	2013 Adopted Budget
EXPENDITURES BY CHARACTER:					
Personnel Services		$ 28,736	$ 26,460	$ 26,580	$ 26,580
Services, Supplies, and Other Charges		2,450,802	2,341,362	2,334,132	2,118,238
Total Expenditures		$ 2,479,538	$ 2,367,822	$ 2,360,712	$ 2,144,818
*FY 2012 Adopted Budget:			$ 2,367,822		
EXPENDITURES BY ACTIVITY:					
Community Promo.-Conference & Visitor	1501	$ 367,234	$ 330,511	$ 330,511	$ -
Community Promo.-Downtown Business	1502	190,000	195,000	196,267	-
Community Promo.-Cultural Council	1503	25,262	25,262	25,262	-
City Membership, Dues and Fees	1910	117,528	138,595	129,000	143,415
Animal Control	2401	438,609	449,468	449,468	480,989
Animal Services - Other	2402	3,600	3,600	3,600	3,600
After Hours Call Duty Program	4901	28,736	26,460	26,580	26,580
Community Programs	6102	1,134,352	1,027,172	1,027,172	1,027,172
Community Programs & Services	6103	-	-	-	309,008
Subtotal General Fund		2,305,321	2,196,068	2,187,860	1,990,764
Café Ext	1504	5,000	5,000	5,000	-
Kiosks	1505	15,740	12,700	13,221	-
CRM	1506	153,477	154,054	154,631	154,054
Subtotal General Fund - Designated		174,217	171,754	172,852	154,054
Total Expenditures		$ 2,479,538	$ 2,367,822	$ 2,360,712	$ 2,144,818
RESOURCES BY FUND:					
General Fund:					
General Fund Activity Resources		$ 190,000	$ 195,000	$ 196,267	$ -
General Fund - Designated		174,217	171,754	172,852	154,054
Net General Fund Cost		**2,115,321**	**2,001,068**	**1,991,593**	**1,990,764**
Total Resources		$ 2,479,538	$ 2,367,822	$ 2,360,712	$ 2,144,818
PROJECT EXPENDITURES				$ 3,338,927	$ 856,000
			2011	**2012**	**2013**
TOTAL PERSONNEL FUNDED			-	-	-

Note: The Community Promotion, Café Extension, and Kiosks activities were moved from Non-Departmental to Economic Development in FY 2013

Sums may have discrepancies due to rounding

ACTIVITY SUMMARY

COMMUNITY PROMOTION
CONFERENCE & VISITOR PROM.

ACTIVITY NUMBER: 1501
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

The Santa Cruz County Conference and Visitors Council was established as a non-profit, public benefit corporation and serves as a tourism and destination marketing agency for all of Santa Cruz County. The Conference and Visitors Council is supported by contributions from the cities of Santa Cruz, Watsonville, Capitola, Scotts Valley, and the County of Santa Cruz as well as various private sector funding sources.

EXPENDITURES BY ACTIVITY:	2011 Actual	2012 Amended Budget*	2012 Estimated Actual	2013 Adopted Budget
Services, Supplies, and Other Charges	$ 367,234	$ 330,511	$ 330,511	$ -
Total Expenditures	$ 367,234	$ 330,511	$ 330,511	$ -
*FY 2012 Adopted Budget:		$ 330,511		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 367,234	$ 330,511	$ 330,511	$ -

PERSONNEL FUNDED:	2011	2012	2013
None	-	-	-

Sums may have discrepancies due to rounding

ACTIVITY SUMMARY

COMMUNITY PROMOTION
DOWNTOWN BUSINESS PROM.

ACTIVITY NUMBER: 1502/1504/1505/1506
FUNDS: General (101)
General Designated - Co-Op Retail Management Fund (122)
General Designated - Kiosk Maintenance Fund (123)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

The Downtown Association of Santa Cruz was established as a non-profit agency to promote businesses in the downtown improvement area. The City levies an assessment on the businesses within this area and passes these funds back to the Downtown Association for use in promoting the downtown area.

Also included in this activity are assessments collected from property owners in the Cooperative Retail Management Business Real Property Improvement District (CRM) District. These funds are used by the Downtown Management Corporation (DMC) in contracting for the downtown host program. The downtown host program provides downtown guides whose responsibility it is to provide information to shoppers and pedestrians and to ensure the smooth operation of the downtown business district. In addition, a portion of kiosk and cafe/retail extension area rental revenues are contributed to this program.

Management of cafe/retail extensions and kiosk rentals have been moved to the Economic Development Department in FY 2013.

EXPENDITURES BY ACTIVITY:	2011 Actual	2012 Amended Budget*	2012 Estimated Actual	2013 Adopted Budget	
Services, Supplies, and Other Charges-BID	190,000	$ 195,000	$ 196,267	$ -	**
Services, Supplies, and Other Charges-CRM	153,477	154,054	154,631	154,054	
Services, Supplies, and Other Charges-Café Ext	5,000	5,000	5,000	-	**
Services, Supplies, and Other Charges-Kiosks	15,740	12,700	13,221	-	**
Total Expenditures	$ 364,217	$ 366,754	$ 369,119	$ 154,054	
*FY 2012 Adopted Budget:		$ 366,754			
ACTIVITY RESOURCES:					
Business Improvement Assessment	$ 190,000	$ 195,000	$ 196,267	$ -	**
CRM Assessment	153,477	154,054	154,631	154,054	
Fees-Café/Retail Extensions	5,000	5,000	5,000	-	**
Rents - Real Property - Kiosk Rents	15,740	12,700	13,221	-	**
Total Resources	$ 364,217	$ 366,754	$ 369,119	$ 154,054	
NET GENERAL FUND REQUIREMENTS	$ -	$ -	$ -	$ -	

** Downtown Business Promotion, Café/Retail Extensions, and Kiosk Management moved to Economic Develoment Department in FY 2013

PERSONNEL FUNDED:	2011	2012	2013
None	-	-	-

Sums may have discrepancies due to rounding

ACTIVITY SUMMARY

COMMUNITY PROMOTION
CULTURAL COUNCIL OF SC COUNTY

ACTIVITY NUMBER: 1503
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

This program includes Spectra, an arts in education program which operates in all forty K-8 schools, grant awards to cultural organizations, and management assistance/marketing for cultural facilities development.

EXPENDITURES BY ACTIVITY:	2011 Actual	2012 Amended Budget*	2012 Estimated Actual	2013 Adopted Budget
Services, Supplies, and Other Charges	$ 25,262	$ 25,262	$ 25,262	$ -
Total Expenditures	$ 25,262	$ 25,262	$ 25,262	$ -
*FY 2012 Adopted Budget:		$ 25,262		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 25,262	$ 25,262	$ 25,262	$ -

PERSONNEL FUNDED:	2011	2012	2013
None	-	-	-

Sums may have discrepancies due to rounding

ACTIVITY SUMMARY

CITY MEMBERSHIP, DUES, and FEES

ACTIVITY NUMBER: 1910
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

This activity includes the cost for memberships and dues in organizations of city-wide benefit or mandated assessments or contributions to other agencies.

EXPENDITURES BY ACTIVITY:	2011 Actual	2012 Amended Budget*	2012 Estimated Actual	2013 Adopted Budget
Services, Supplies, and Other Charges	$ 117,528	$ 138,595	$ 129,000	$ 143,415
Total Expenditures	$ 117,528	$ 138,595	$ 129,000	$ 143,415
*FY 2012 Adopted Budget:		$ 138,595		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 117,528	$ 138,595	$ 129,000	$ 143,415

PERSONNEL FUNDED:	2011	2012	2013
None	-	-	-

Sums may have discrepancies due to rounding

ACTIVITY SUMMARY

ANIMAL CONTROL

ACTIVITY NUMBER: 2401
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Public Safety

ACTIVITY DESCRIPTION:

The City is party to a Joint Powers Authority for enforcement of all animal regulations and provision of assistance in matters related to animal control.

EXPENDITURES BY ACTIVITY:	2011 Actual	2012 Amended Budget*	2012 Estimated Actual	2013 Adopted Budget
Services, Supplies, and Other Charges	$ 438,609	$ 449,468	$ 449,468	$ 480,989
Total Expenditures	$ 438,609	$ 449,468	$ 449,468	$ 480,989
*FY 2012 Adopted Budget:		$ 449,468		
ACTIVITY RESOURCES:	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 438,609	$ 449,468	$ 449,468	$ 480,989

PERSONNEL FUNDED:	2011	2012	2013
None	-	-	-

Sums may have discrepancies due to rounding

ACTIVITY SUMMARY

ANIMAL SERVICES - OTHER

ACTIVITY NUMBER: 2402
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Public Safety

ACTIVITY DESCRIPTION:

The City also contracts for other animal control services such as native animal rescue services.

EXPENDITURES BY ACTIVITY:	2011 Actual	2012 Amended Budget*	2012 Estimated Actual	2013 Adopted Budget
Services, Supplies, and Other Charges	$ 3,600	$ 3,600	$ 3,600	$ 3,600
Total Expenditures	$ 3,600	$ 3,600	$ 3,600	$ 3,600
*FY 2012 Adopted Budget:		$ 3,600		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 3,600	$ 3,600	$ 3,600	$ 3,600

PERSONNEL FUNDED:	2011	2012	2013
None	-	-	-

Sums may have discrepancies due to rounding

ACTIVITY SUMMARY

AFTER HOURS CALL DUTY PROGRAM

ACTIVITY NUMBER: 4901
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Public Works

ACTIVITY DESCRIPTION:

This activity accounts for contributions from a variety of funds to create a labor pool for use in responding to after hours emergencies, such as a broken sewer line, or storm debris removal to prevent flooding. The labor pool is established on a voluntary basis which may require an employee to respond to an emergency not associated with that employee's normal duty or funding source. An estimate of annual costs is made and contributions come from the General Fund, Water Enterprise Fund, Wastewater Enterprise Fund, Parking Enterprise Fund, and the Golf Enterprise Fund. Contributions from each fund are designated only for use in responding to emergencies arising out of that fund's operation. A reconciliation is done at year end and is used as the basis for estimating the next year contribution from each participating fund.

EXPENDITURES BY ACTIVITY:	**2011 Actual**	**2012 Amended Budget***	**2012 Estimated Actual**	**2013 Adopted Budget**
Personnel Services	$ 28,736	$ 26,460	$ 26,580	$ 26,580
Total Expenditures	$ 28,736	$ 26,460	$ 26,580	$ 26,580
*FY 2012 Adopted Budget:		$ 26,460		
ACTIVITY RESOURCES:				
From Enterprise Funds	$ 25,668	$ 23,300	$ 23,300	$ 23,300
Total Resources	$ 25,668	$ 23,300	$ 23,300	$ 23,300
NET GENERAL FUND REQUIREMENTS	$ 3,068	$ 3,160	$ 3,280	$ 3,280

PERSONNEL FUNDED:	**2011**	**2012**	**2013**
None	-	-	-

Sums may have discrepancies due to rounding

ACTIVITY SUMMARY

COMMUNITY PROGRAMS

ACTIVITY NUMBER: 6102
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Community Programs

ACTIVITY DESCRIPTION:

This activity includes contributions to non-profit social service programs that provide necessary and essential services to a wide variety of community members.

EXPENDITURES BY ACTIVITY:	2011 Actual	2012 Amended Budget*	2012 Estimated Actual	2013 Adopted Budget
Services, Supplies, and Other Charges	$ 1,134,352	$ 1,027,172	$ 1,027,172	$ 1,027,172
Total Expenditures	$ 1,134,352	$ 1,027,172	$ 1,027,172	$ 1,027,172
*FY 2012 Adopted Budget:		$ 1,027,172		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 1,134,352	$ 1,027,172	$ 1,027,172	$ 1,027,172

PERSONNEL FUNDED:	2011	2012	2013
None	-	-	-

Sums may have discrepancies due to rounding

PROGRAM SUMMARY

COMMUNITY PROGRAMS
(continued)

ACTIVITY NUMBER: 6102
FUND: General Fund (101)

DEPARTMENT: Non-Departmental
FUNCTION: Community Programs

Project Number	PROGRAM TITLE:	2011 Actual	2012 Amended Budget	2012 Estimated Actual	2013 Adopted Budget	
v601735	Advocacy, Inc	17,692	16,522	16,522	16,522	
v601747	Big Brothers/Big Sisters	4,286	15,000	15,000	15,000	
v601712	Boys & Girls Club of Santa Cruz	5,037	13,600	13,600	13,600	
v601746	Cabrillo College Stroke Center	18,623	18,000	18,000	18,000	
v601701	Calif. Grey Bears-Oper. Brown Bag	24,329	25,000	25,000	25,000	
v601745	California Rural Legal Assistance	72,451	25,000	25,000	25,000	
v601709	Campus Kids Connection	6,833	6,000	6,000	6,000	
v601744	Central Coast Cntr for Ind Living-CCCIL	4,406	6,000	6,000	6,000	
v601776	Community Action Board-Gemma		5,000	5,000	5,000	
v601704	Community Action Board-Immig Proj	4,212	5,000	5,000	5,000	
v601738	Community Action Board-Sheltr Proj	48,720	38,500	38,500	38,500	
v601705	Community Bridges-Child Develop Div	78,728	70,000	70,000	70,000	
v601706	Community Bridges-CSTA-Lift Line	17,454	15,000	15,000	15,000	
v601741	Community Bridges-Familia Center	20,257	-	-	-	*
v601767	Community Bridges-LOFRC	9,444	5,000	5,000	5,000	
v601708	Community Bridges-Meals on Wheels	25,544	25,000	25,000	25,000	
v601720	Conflict Resolution Center	1,948	-	-	-	
v601762	Court Appointed Spec. Advocates-CASA	4,296	5,000	5,000	5,000	
v601760	Dientes Community Dental Care	24,535	24,500	24,500	24,500	
v601773	Emeline Center Preschool	5,474	5,000	5,000	5,000	
v601763	Families In Transition	11,733	11,500	11,500	11,500	
v601711	Family Service Agncy-Counseling*	7,121	18,000	18,000	18,000	
v601764	Family Service Agncy-I You Venture	3,566	-	-	-	
v601752	Family Service Agncy-Senior Outreach	5,826	-	-	-	
v601758	Family Service Agncy-Suicide Prev.	5,551	-	-	-	
v601713	Family Svc Agcy-Survivors Healing Cntr	3,210	5,000	5,000	5,000	
v601733	Homeless Garden Project	7,454	5,000	5,000	5,000	
v601728	Homeless Services Cntr-Day Center	44,222	42,000	42,000	42,000	
v601703	Homeless Services Cntr-P. Smith CH	71,202	70,000	70,000	70,000	
v601721	Homeless Services Cntr-Paul Lee Loft	11,469	11,000	11,000	11,000	
v601707	Homeless Services Cntr-Rebele F S	41,222	45,000	45,000	45,000	
v601727	Neighborhood Childcare Center	51,302	47,000	47,000	47,000	
v601725	New Life Comm. Svcs-Shelter Prog.	7,792	7,000	7,000	7,000	
v601722	Parents Center	11,734	10,000	10,000	10,000	
v601766	Planned Parenthood-Mar Monte	63,631	59,000	59,000	59,000	
v601754	Santa Cruz AIDS Proj	13,387	5,000	5,000	5,000	
v601765	Santa Cruz Barrios Unidos	16,084	7,000	7,000	7,000	
v601748	Santa Cruz COE-Child Devlop Res. Cntr	2,917	-	-	-	
v601732	Santa Cruz Com Cnslg Ctr-River St Shltr	13,548	40,000	40,000	40,000	
v601719	Santa Cruz Com Cnslg Ctr-Youth Svcs	59,030	58,000	58,000	58,000	
v601723	Santa Cruz Toddler Care Center	57,672	50,000	50,000	50,000	
v601730	Santa Cruz Women's Health Center	42,904	42,000	42,000	42,000	
v601759	Second Harvest Food Bank	37,930	35,000	35,000	35,000	
v601731	Senior Citizens Legal Services	14,889	12,000	12,000	12,000	

* Familia Center allocated $10,000 in FY12 & FY13 through activity 1113/6103

(continued)

Sums may have discrepancies due to rounding

PROGRAM SUMMARY

COMMUNITY PROGRAMS
(continued)

ACTIVITY NUMBERS: 6102
FUND: General Fund (101)

DEPARTMENT: Non-Departmental
FUNCTION: Community Programs

Project Number	PROGRAM TITLE:	2011 Actual	2012 Amended Budget	2012 Estimated Actual	2013 Adopted Budget
v601742	Senior Network Services, Inc	6,181	6,000	6,000	6,000
v601737	Seniors Council-Area Agncy on Aging	5,952	5,000	5,000	5,000
v601753	Seniors Council-Project SCOUT	2,415	5,000	5,000	5,000
v601761	Vista Center	765	1,000	1,000	1,000
v601739	Volunteer Center of SC County	21,717	20,000	20,000	20,000
v601714	Volunteer Center-YouthServe	6,648	5,000	5,000	5,000
v601775	Walnut Ave Women's Ctr-DV	5,970	-	-	-
v601716	Walnut Ave Women's Ctr-FSS	5,970	5,000	5,000	5,000
v601734	Walnut Ave Women's Ctr-PAT	29,644	25,000	25,000	25,000
v601726	WomenCARE	3,323	5,000	5,000	5,000
v601724	Women's Crisis Support-Defensa	43,552	45,000	45,000	45,000
	Contract Management Center Funding	2,550	2,550	2,550	2,550
	Total	$ 1,134,352	$ 1,027,172	$ 1,027,172	$ 1,027,172

Sums may have discrepancies due to rounding

ACTIVITY SUMMARY

COMMUNITY PROGRAMS & SERVICES

ACTIVITY NUMBER: 6103
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Community Programs

ACTIVITY DESCRIPTION:

This activity budgets for the City's contribution to a variety of community programs and services, including the winter shelter and other homeless services, the 2-1-1 information system, the Community Assessment project, the serial inebriate program, and gang prevention and intervention.

EXPENDITURES BY ACTIVITY:	2011 Actual	2012 Amended Budget*	2012 Estimated Actual	2013 Adopted Budget
Services, Supplies, and Other Charges	$ -	$ -	$ -	$ 309,008
Total Expenditures	$ -	$ -	$ -	$ 309,008
*FY 2012 Adopted Budget:		$ -		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ -	$ -	$ -	$ 309,008

PERSONNEL FUNDED:	2011	2012	2013
None	-	-	-

Countywide 2-1-1 Health and Human Services Information and Referral System	6,500
Countywide Serial Inebriate Program	75,000
Youth Services & Gang Prevention:	
Familia Center	10,000
Undesignated	5,000
United Way Community Assessment Project	2,000
Homeless Services:	
City's share of 10-Year Strategic Plan to End Homelessness	1,061
City's share of HAP consultant	12,116
City's share of Homeless Census & Survey Consultant	9,164
City's share of Homeless Management Information System	2,423
City's share of Winter Shelter	79,444
Downtown outreach/MOST program	80,000
Homeless Garden Project Refuse Container	1,300
Homeward Bound program	25,000

Sums may have discrepancies due to rounding

CAPITAL PROJECTS

NON-DEPARTMENTAL
Governmental Funds

FUNDS: General Capital Improvement Projects

Fund	Project Number	PROJECT TITLE:	2012 Estimated Actual		2013 Adopted Budget
GENERAL CIP FUND PROJECTS IN FY 2013-2015 CAPITAL IMPROVEMENT PROGRAM					
Capital Projects Completed:					
311	c601203	Fire Engine - Front Line (Replacement)	$ 922,987		$ -
311	c200802	PD Security Access/Monitoring System	15,000		-
311	c600911	SIRE Video Plus and Minutes Plus Meeting Mgr	50,095		-
311	c600912	Virtualization of Communications Center	273,263		-
		Total Capital Projects Completed	1,261,345		-
Capital Projects:					
311	c601301	City Hall Parking Lot Repairs	-		125,000
311	c601101	Corporation Yard Main Building Seismic Study	23,000	*	85,000
311	c601102	Corporation Yard Paving	80,000	*	50,000
311	c601302	Facility Condition, Capital Replacement	-		80,000
311	c601203	Fire Engine Replacement	1,100,000	*	-
311	c601202	HVAC System for Police Department	-	*	150,000
311	c601303	IT Five Year Strategic Plan	150,000	*	-
311	c601304	IT Telecom Project	-	*	171,000
311	c601103	Louden Nelson Roof and Window Replacement	181,085	*	-
311	c600801	Parking Citations Application	55,000	*	-
311	c600802	Permitting Application	164,117	*	-
311	c600803	Technology Replacement Projects	22,496	*	25,000
					-
		Total General CIP Fund Projects in FY 2013-2015 CIP	1,775,698		686,000
311	m600216	Corp Yard Maintenance	60,000	*	70,000
311	m609195	Public Facilities Remodel/Repair	131,884	*	50,000
311	m600042	West Cliff Drive Fence Repair	50,000	*	50,000
311	m601201	Wharf Davit Area Remodel	60,000	*	
		Total Noncapital Projects Completed	301,884		170,000
		PROJECTS TOTAL	$ 3,338,927		$ 856,000

* Prior year funding to be carried forward into FY 2013

Sums may have discrepancies due to rounding

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