

Dear Santa Cruz City Voter

I'm asking for your vote to allow me to continue serving you on the City Council. I believe I have worked well with my colleagues and members of the community for the last four years to deliver significant positive results:

-Our **local economy is improving and we are creating jobs**, despite difficult times across much of the nation. We have attracted many new businesses and assisted many local businesses to grow and thrive.

-The City is managing its budget responsibly and thoughtfully, despite repeated bumps from the State. While other California cities teeter on the brink of insolvency, the City of Santa Cruz is in good financial shape. **We now have an AA+ bond rating** based on scrutiny from independent financial organizations.

-We're sustaining a strong, balanced community safety effort. We have increased police officer positions and increased the use of private security patrols in problem areas. We continue to **work in partnership with community organizations and volunteers to prevent violence and protect our neighborhoods**.

-We're finding ways to fund basic human services and affordable housing. Santa Cruz continues to be an expensive housing market and the city is working to **make sure that working families have a place to live in this community**.

-We've made great progress on the city's response to climate change and other environmental challenges. We have **new regulations to reduce plastics pollution** and we continue our drive to **reduce the city's carbon footprint** through a wide variety of projects and programs.

I'm deeply grateful for the collaborative and compassionate efforts I see every day to help one another, to keep our neighborhoods safe and clean, and our environment healthy. I'm also happy to be working with many folks in the community to support local business and the arts, address social needs and make our city a great place to live and work. I believe my record of collaboration with people from all segments of our community demonstrates my continuing ability to serve Santa Cruz well.

I'm looking forward to continuing my work with you and your neighbors on valued civic and community projects during the next four years.

If you'd like more information about my campaign or my record of service, please visit my website:

www.LaneForCouncil.com

You have four votes for city council this year. I hope I can earn one of those votes.

Thanks

Don Lane