



## SANTA CRUZ POLICE DEPARTMENT

155 Center Street, Santa Cruz, CA 95060

# MEDIA RELEASE

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**DATE/TIME:** November 16, 2012 12:55 PM

**LOCATION:** Dell Williams Jewelers 1320 Pacific Avenue

**TOPIC:** Robbery

**CASE NUMBER:** 12S-10187

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### **INFORMATION:**

On November 16, 2012 at approximately 12:55 PM an attempted robbery occurred at Dell Williams Jewelers. Three suspects entered the store and attempted to breach a glass jewelry case. One of the suspects sprayed employees with pepper spray while the other two attempted to breach the jewelry case. The suspects were not successful in breaching the case and ultimately fled the scene to a waiting getaway car parked on Pacific Avenue.

The suspects fled to a black Audi A7 with paper dealership plates from Audi of Oakland. There were numerous reports of the vehicle seen driving recklessly as it fled through downtown and along the Highway 1 bypass. The car was later found abandoned in the 100 block of Fern Street. In checking with the Audi of Oakland dealership, we learned the car was an unreported stolen vehicle. The car was missing from their lot for the past two days, but they had yet to make a police report.

Detectives recovered the car and will be processing it for evidence, prior to releasing it back to the dealership.

The suspects are described as:

3 males, dark complexion (Black or Hispanic); all wearing baggy blue jeans, black ski masks covering their faces  
2 of the suspects were wearing a black hoodie style sweatshirt  
1 suspect was wearing a grey hoodie style sweatshirt  
20-25 years old medium build. One of the suspects is taller than the other 2.

There was a 4<sup>th</sup> suspect driving the getaway car. There is no description on the driver.

This incident matched the methodology used in several recent robberies in the San Francisco Bay Area to include San Carlos, Danville, Corte Madera and Campbell.

Paramedics later responded and attended to the employees exposed to the pepper spray. They were treated at the scene with no long-term injuries reported.

Attached are photos of the suspects in the commission of this crime. Anyone with information is encouraged to contact the Santa Cruz Police Department Investigations Section at (831) 420-5820, or provide a tip via our Website, Anonymous Tip Line or iPhone and Android App.

For additional information, contact: Deputy Chief Steve Clark

Phone: (831) 420-5815

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To Leave ANONYMOUS information regarding this incident, please call our TIP LINE (831) 420-5995

