CABRILLO FESTIVAL AND SANTA CRUZ CIVIC AUDITORIUM

ARTIST APPLICATION

Applicant/Artist: _____ Business/Studio Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Cell Phone: _____

Email Address: _____ Resale #:_____

Web Site: _____

Description of artwork_____

Did you participate in the Church Street Fair in 2012? ❑Yes ❑No

WAIVER OF LIABILITY: In consideration of participation in this event, I hereby indemnify, hold harmless and release the Cabrillo Festival of Contemporary Music, the City of Santa Cruz, and its officers, agents and employees, from any and all liability arising from or connected with participation in this event. In addition, I hereby waive and release the City from any claims I may have for my own injuries and damages to my property arising from this event.

- ❑ I have read and agree to the Participation Criteria.
- ❑ I am the authorized agent for purposes of signing this waiver of liability and will be present in my booth to present my art.

Signature_____ Title_____ Date_____

APPLICATION CHECKLIST:

- ❑ Signed application form
- ❑ Booth Fee (non-refundable)
  Make checks payable to:
  City of Santa Cruz
- ❑ Four (4) prints of artwork, plus one (1) print of booth display
- ❑ Mail Application Materials to:
  Church Street Fair
  307 Church Street
  Santa Cruz, CA 95060
- ❑ Resale permit is listed and valid.
  For more information, contact Calif. State Board of Equalization 800-400-7115/www.boe.ca.gov.

Application Deadline: May 24, 2013
Notification Mail Date: June 21, 2013

CiViC auditorium

www.santacruzcivic.com

For more information, call
SANTA CRUZ CIVIC AUDITORIUM
(831) 420-5262
or email: civic@cityofsantacruz.com

CABRILLO FESTIVAL AND SANTA CRUZ CIVIC AUDITORIUM

BOOTH INFORMATION & PARTICIPATION CRITERIA

- Artist booth space is $200 for both days. Booth fees are non-refundable.
- Booth space is 10' x 10'.
- No percentage of gross sales will be charges.
- Shared booth space is $50 additional.
- Overnight security will be provided by the Civic Auditorium, but valuables should be removed – City assumes no liability for lost or stolen articles.
- Event is along Church Street outside the Civic Auditorium in downtown Santa Cruz.

To maintain the high standards of the festival, we look to showcase handmade fine art with originality and quality craftsmanship in a variety of mediums.

1. Each application must be accompanied by four (4) prints of artwork (no exceptions) and 1 print of booth display. Prints must be representative of the work to be showcased.

2. All artwork exhibited must be original art created and hand-produced by the artist. No production work allowed. Any exhibitor found displaying/selling other items not represented in the original images supplied with the application will be required to vacate immediately with forfeiture of application fee.

3. Participants must provide their own booth, change fund, equipment, etc. There is no electricity. Chairs and tables are available for a nominal rental fee.

4. Size of booth/exhibit spaces are 10' x 10' and are pre-assigned. All tables, art, etc. must be within the 10' x 10' area. We cannot guarantee that returning artists will receive the same booth assignment as previous year. Space assignments and information will be mailed mid-July.

5. All booths must be ready to open by 11:00 AM Saturday and remain open until 8:00 PM on both Saturday and Sunday evenings and begin break down after crowd has dispersed. Artists must be present at their booth though helpers are allowed. Vehicles will not be allowed onto the footprint of the fair until deemed safe by Civic Management. – this is typically ~8:20pm.

6. Decisions will be made by a selection process. Accepted artists will be notified by email or mail. We reserve the right to make any change, veto any activity or refuse participation to groups or individuals as may be necessary to carry out the objectives of the event.

7. **Applications must be postmarked no later than May 24, 2013** for initial screening. Final decisions will be made by June 14, 2013. Applications postmarked after May 24th will be reviewed on a space available basis. Those artists not accepted will be notified and booth fee will be refunded.