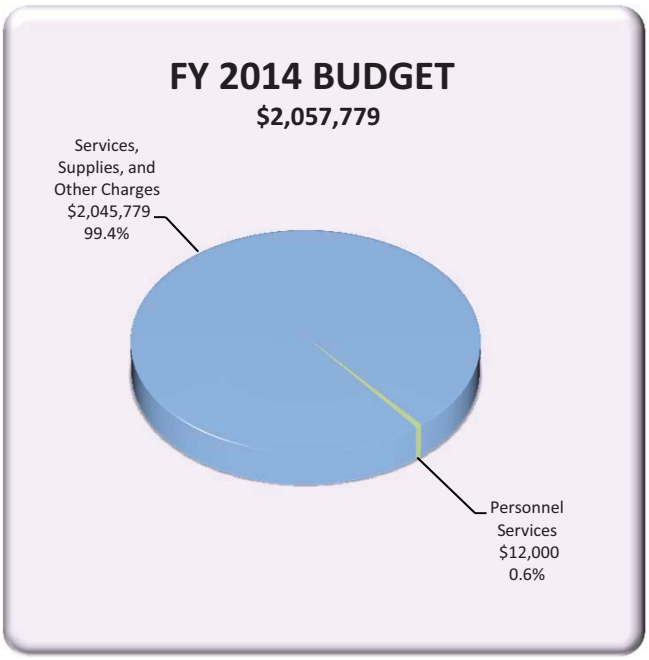
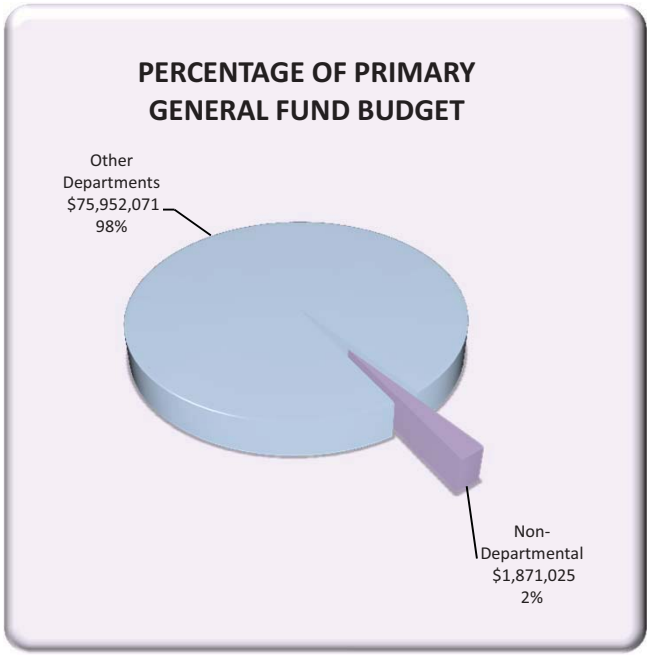
DEPARTMENT SUMMARY

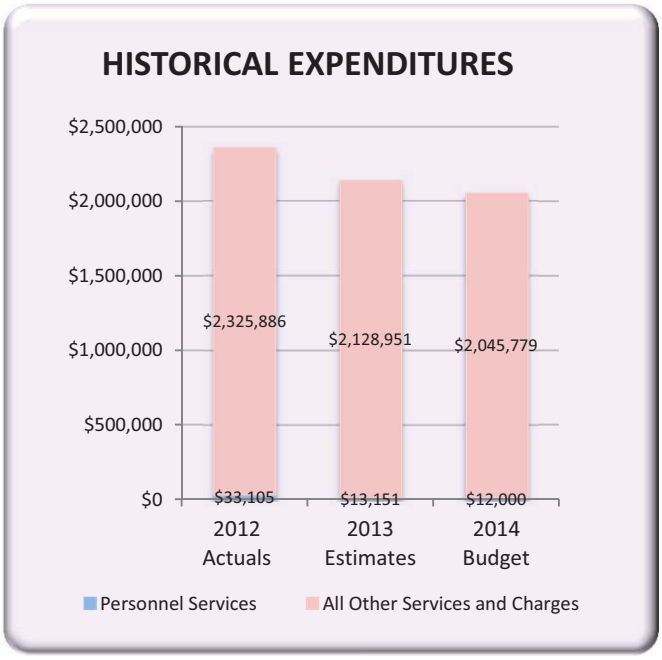
		Fiscal Year* 2012 Actuals	Fiscal Year 2013 Adopted Budget	Fiscal Year 2013 Amended* Budget	Fiscal Year 2013 Estimated Actual	Fiscal Year 2014 Proposed Budget
EXPENDITURES BY CHARACTER:						
Personnel Services		33,105	26,580	26,580	13,151	12,000
Services, Supplies, and Other Charges		2,325,886	2,137,938	2,137,938	2,128,951	2,045,779
Total Expenditures		2,358,992	2,164,518	2,164,518	2,142,102	2,057,779
EXPENDITURES BY ACTIVITY:						
Community Promotion-Conference	1501	330,511	-	-	-	-
Community Promot-Downtown Bus	1502	196,267	-	-	-	-
Community Promot-Cultural Counci	1503	25,262	-	-	-	-
City Membership, Dues and Fees	1910	123,071	143,415	143,415	136,728	159,136
Animal Control	2401	449,468	480,989	480,989	480,989	483,407
Animal Services - Other	2402	3,600	3,600	3,600	3,600	3,600
After Hours Call Duty Program	4901	33,105	26,580	26,580	13,151	12,000
Community Programs	6102	1,027,172	1,027,172	1,027,172	1,027,172	1,027,172
Community Programs & Services	6103	-	309,008	309,008	308,708	185,710
Subtotal General Fund		2,188,456	1,990,764	1,990,764	1,970,348	1,871,025
Cafe Extensions	1504	5,000	5,000	5,000	5,000	10,000
Kiosks	1505	13,221	14,700	14,700	12,700	22,700
Cooperative Retail Management	1506	152,314	154,054	154,054	154,054	154,054
Subtotal Other General Funds		170,535	173,754	173,754	171,754	186,754
Total Expenditures		2,358,992	2,164,518	2,164,518	2,142,102	2,057,779
RESOURCES BY FUND						
Co-op Retail Management	122	154,054	153,134	153,134	154,054	154,054
Kiosk Maintenance	123	33,976	29,710	29,710	29,970	29,700
Transportation Development Act	291	576,640	595,149	595,149	605,772	636,000
Total Resources		764,670	777,993	777,993	789,796	819,754
Net General Fund Cost		2,188,456	1,990,764	1,990,764	1,970,348	1,871,025

*Sums may have discrepancies due to rounding

Non-Departmental Spotlight







Community Promotion-Conference & Visitor

Activity Number: 1501
Fund(s): General Fund (101)
Department: Non-Departmental

ACTIVITY SUMMARY

Activity Description:

The Santa Cruz County Conference and Visitors Council was established as a non-profit, public benefit corporation and serves as a tourism and destination marketing agency for all of Santa Cruz County. The Conference and Visitors Council is supported by contributions from the cities of Santa Cruz, Watsonville, Capitola, Scotts Valley, and the County of Santa Cruz as well as various private sector funding sources.

	Fiscal Year 2012 Actuals	Fiscal Year 2013			Fiscal Year 2014 Proposed Budget
		Adopted Budget	Amended Budget	Estimated Actual	
EXPENDITURES BY ACTIVITY:					
Services, Supplies, and Other Charges	330,511	-	-	-	-
Total Expenditures	330,511	-	-	-	-

*Sums may have discrepancies due to rounding

Community Promotion-Downtown Business Promotion

Activity Number: 1502
Fund(s): General Fund (101)
Department: Non-Departmental

ACTIVITY SUMMARY

Activity Description:

The Downtown Association of Santa Cruz was established as a non-profit agency to promote businesses in the downtown improvement area. The City levies an assessment on the businesses within this area and passes these funds back to the Downtown Association for use in promoting the downtown area.

	Fiscal Year 2012 Actuals	Fiscal Year 2013			Fiscal Year 2014 Proposed Budget
		Adopted Budget	Amended Budget	Estimated Actual	
EXPENDITURES BY ACTIVITY:					
Services, Supplies, and Other Charges	196,267	-	-	-	-
Total Expenditures	196,267	-	-	-	-

*Sums may have discrepancies due to rounding

Community Promotion-Cultural Council-SC County

Activity Number: 1503
Fund(s): General Fund (101)
Department: Non-Departmental

ACTIVITY SUMMARY

Activity Description:

This program includes Spectra, an arts in education program which operates in all forty K-8 schools, grant awards to cultural organizations, and management assistance/marketing for cultural facilities development.

	Fiscal Year 2012 Actuals	Fiscal Year 2013			Fiscal Year 2014 Proposed Budget
		Adopted Budget	Amended Budget	Estimated Actual	
EXPENDITURES BY ACTIVITY:					
Services, Supplies, and Other Charges	25,262	-	-	-	-
Total Expenditures	25,262	-	-	-	-

*Sums may have discrepancies due to rounding

Activity Number: 1504
Fund(s): Kiosk Maintenance (123)
Department: Non-Departmental

ACTIVITY SUMMARY

Activity Description:

The Kiosk Maintenance fund is designated for management of City owned kiosks and the café extension licenses on Pacific Avenue. Functions include leasing, property maintenance and management of downtown merchant issues.

	Fiscal Year 2012 Actuals	Fiscal Year 2013			Fiscal Year 2014 Proposed Budget
		Adopted Budget	Amended Budget	Estimated Actual	
EXPENDITURES BY ACTIVITY:					
Services, Supplies, and Other Charges	5,000	5,000	5,000	5,000	10,000
Total Expenditures	5,000	5,000	5,000	5,000	10,000
ACTIVITY RESOURCES:					
Charges for Services	15,673	16,700	16,700	16,700	16,700
Fines and Forfeitures	151	-	-	214	-
Rents, & Misc Revenues	21	10	10	56	-
Total Resources	15,846	16,710	16,710	16,970	16,700

*Sums may have discrepancies due to rounding

Activity Number: 1505
Fund(s): Kiosk Maintenance (123)
Department: Non-Departmental

ACTIVITY SUMMARY

Activity Description:

The Kiosk Maintenance fund is designated for management of City owned kiosks and the café extension licenses on Pacific Avenue. Functions include leasing, property maintenance and management of downtown merchant issues.

	Fiscal Year 2012 Actuals	Fiscal Year 2013			Fiscal Year 2014 Proposed Budget
		Adopted Budget	Amended Budget	Estimated Actual	
EXPENDITURES BY ACTIVITY:					
Services, Supplies, and Other Charges	13,221	14,700	14,700	12,700	22,700
Total Expenditures	13,221	14,700	14,700	12,700	22,700
ACTIVITY RESOURCES:					
Rents, & Misc Revenues	18,130	13,000	13,000	13,000	13,000
Total Resources	18,130	13,000	13,000	13,000	13,000

*Sums may have discrepancies due to rounding

Cooperative Retail Management

Activity Number: 1506
Fund(s): Co-op Retail Management (122)
Department: Non-Departmental

ACTIVITY SUMMARY

Activity Description:

Assessments collected from property owners in the Cooperative Retail Management Business Real Property Improvement District (CRM) are used by the Downtown Management Corporation (DMC) to contract for the downtown host program. This program provides downtown guides whose responsibility it is to provide information to shoppers and pedestrians and to ensure the smooth operation of the downtown business district.

	Fiscal Year 2012 Actuals	Fiscal Year 2013			Fiscal Year 2014 Proposed Budget
		Adopted Budget	Amended Budget	Estimated Actual	
EXPENDITURES BY ACTIVITY:					
Services, Supplies, and Other Charges	152,314	154,054	154,054	154,054	154,054
Total Expenditures	152,314	154,054	154,054	154,054	154,054

*Sums may have discrepancies due to rounding

City Membership, Dues and Fees

Activity Number: 1910
Fund(s): General Fund (101)
Department: Non-Departmental

ACTIVITY SUMMARY

Activity Description:

This activity includes the cost for memberships and dues in organizations of city-wide benefit or mandated assessments or contributions to other agencies.

	Fiscal Year 2012 Actuals	Fiscal Year 2013			Fiscal Year 2014 Proposed Budget
		Adopted Budget	Amended Budget	Estimated Actual	
EXPENDITURES BY ACTIVITY:					
Services, Supplies, and Other Charges	123,071	143,415	143,415	136,728	159,136
Total Expenditures	123,071	143,415	143,415	136,728	159,136

*Sums may have discrepancies due to rounding

Activity Number: 2401
Fund(s): General Fund (101)
Department: Non-Departmental

ACTIVITY SUMMARY

Activity Description:

The City is party to a Joint Powers Authority for enforcement of all animal regulations and provision of assistance in matters related to animal control.

	Fiscal Year 2012 Actuals	Fiscal Year 2013			Fiscal Year 2014 Proposed Budget
		Adopted Budget	Amended Budget	Estimated Actual	
EXPENDITURES BY ACTIVITY:					
Services, Supplies, and Other Charges	449,468	480,989	480,989	480,989	483,407
Total Expenditures	449,468	480,989	480,989	480,989	483,407

*Sums may have discrepancies due to rounding

Activity Number: 2402
Fund(s): General Fund (101)
Department: Non-Departmental

ACTIVITY SUMMARY

Activity Description:

The City also contracts for other animal control services such as native animal rescue services.

	Fiscal Year 2012 Actuals	Fiscal Year 2013			Fiscal Year 2014 Proposed Budget
		Adopted Budget	Amended Budget	Estimated Actual	
EXPENDITURES BY ACTIVITY:					
Services, Supplies, and Other Charges	3,600	3,600	3,600	3,600	3,600
Total Expenditures	3,600	3,600	3,600	3,600	3,600

*Sums may have discrepancies due to rounding

After Hours Call Duty Program

Activity Number: 4901
Fund(s): General Fund (101)
Department: Non-Departmental

ACTIVITY SUMMARY

Activity Description:

Affordable Housing Trust Fund established to assist in the creation and preservation of affordable housing in the City of Santa Cruz for the benefit of low and moderate-income households. Funding includes loans, gifts, grants, and housing-in-lieu fees. Funded programs and activities include the Accessory Dwelling Unit Loan Program, the Inclusionary Housing Affordability Preservation Program (IHAPP), and the Riverfront Reimbursement Program, which provides reimbursements for multi-family structural improvements to improve accessibility to affordable units in compliance with the Americans with Disabilities Act.

	Fiscal Year 2012 Actuals	Fiscal Year 2013			Fiscal Year 2014 Proposed Budget
		Adopted Budget	Amended Budget	Estimated Actual	
EXPENDITURES BY ACTIVITY:					
Personnel Services	33,105	26,580	26,580	13,151	12,000
Total Expenditures	33,105	26,580	26,580	13,151	12,000

*Sums may have discrepancies due to rounding

Activity Number: 6102
Fund(s): General Fund (101)
Department: Non-Departmental

ACTIVITY SUMMARY

Activity Description:

This activity includes contributions to non-profit social service programs that provide necessary and essential services to a wide variety of community members.

	Fiscal Year 2012 Actuals	Fiscal Year 2013			Fiscal Year 2014 Proposed Budget
		Adopted Budget	Amended Budget	Estimated Actual	
EXPENDITURES BY ACTIVITY:					
Services, Supplies, and Other Charges	1,027,172	1,027,172	1,027,172	1,027,172	1,027,172
Total Expenditures	1,027,172	1,027,172	1,027,172	1,027,172	1,027,172

*Sums may have discrepancies due to rounding

Activity Number: 6103
Fund(s): General Fund (101)
Department: Non-Departmental

ACTIVITY SUMMARY

Activity Description:

This activity budgets for the City's contribution to a variety of community programs and services, including the winter shelter and other homeless services, the 2-1-1 information system, the Community Assessment project, the serial inebriate program, and gang prevention and intervention.

	Fiscal Year 2012 Actuals	Fiscal Year 2013			Fiscal Year 2014 Proposed Budget
		Adopted Budget	Amended Budget	Estimated Actual	
EXPENDITURES BY ACTIVITY:					
Services, Supplies, and Other Charges	-	309,008	309,008	308,708	185,710
Total Expenditures	-	309,008	309,008	308,708	185,710

*Sums may have discrepancies due to rounding

Project Number	Program Title	2012 Actual	2013 Amended Budget	2013 Estimated Actual	2014 Proposed Budget
v601735	Advocacy, Inc	16,522	16,522	16,522	16,522
v601747	Big Brothers/Big Sisters	15,000	15,000	15,000	15,000
v601712	Boys & Girls Club of Santa Cruz	13,600	13,600	13,600	13,600
v601746	Cabrillo College Stroke Center	18,000	18,000	18,000	18,000
v601701	Calif. Grey Bears-Oper. Brown Bag	25,000	25,000	25,000	25,000
v601745	California Rural Legal Assistance	25,000	25,000	25,000	25,000
v601709	Campus Kids Connection	6,000	6,000	6,000	6,000
v601744	Central Coast Cntr for Ind Living-CCCIL	6,000	6,000	6,000	6,000
v601776	Community Action Board-Gemma	5,000	5,000	5,000	5,000
v601704	Community Action Board-Immig Proj	5,000	5,000	5,000	5,000
v601738	Community Action Board-Sheltr Proj	38,500	38,500	38,500	38,500
v601705	Community Bridges-Child Develop Div	70,000	70,000	70,000	70,000
v601706	Community Bridges-CSTA-Lift Line	15,000	15,000	15,000	15,000
v601767	Community Bridges-LOFRC	5,000	5,000	5,000	5,000
v601708	Community Bridges-Meals on Wheels	25,000	25,000	25,000	25,000
v601762	Court Appointed Spec. Advocates-CAS	5,000	5,000	5,000	5,000
v601760	Dientes Community Dental Care	24,500	24,500	24,500	24,500
v601773	Emeline Center Preschool	5,000	5,000	5,000	5,000
v601763	Families In Transition	11,500	11,500	11,500	11,500
v601711	Family Service Agncy-Counseling*	18,000	18,000	18,000	18,000
v601713	Family Svc Agcy-Survivors Healing Cnt	5,000	5,000	5,000	5,000
v601733	Homeless Garden Project	5,000	5,000	5,000	5,000
v601728	Homeless Services Cntr-Day Center	42,000	42,000	42,000	42,000
v601703	Homeless Services Cntr-P. Smith CH	70,000	70,000	70,000	70,000
v601721	Homeless Services Cntr-Paul Lee Loft	11,000	11,000	11,000	11,000
v601707	Homeless Services Cntr-Rebele F S	45,000	45,000	45,000	45,000
v601727	Neighborhood Childcare Center	47,000	47,000	47,000	47,000
v601725	New Life Comm. Svcs-Shelter Prog.	7,000	7,000	7,000	7,000
v601722	Parents Center	10,000	10,000	10,000	10,000
v601766	Planned Parenthood-Mar Monte	59,000	59,000	59,000	59,000
v601754	Santa Cruz AIDS Proj	5,000	5,000	5,000	5,000
v601765	Santa Cruz Barrios Unidos	7,000	7,000	7,000	7,000
v601732	Santa Cruz Com Cnslg Ctr-River St Shlt	40,000	40,000	40,000	40,000
v601719	Santa Cruz Com Cnslg Ctr-Youth Svcs	58,000	58,000	58,000	58,000
v601723	Santa Cruz Toddler Care Center	50,000	50,000	50,000	50,000
v601730	Santa Cruz Women's Health Center	42,000	42,000	42,000	42,000
v601759	Second Harvest Food Bank	35,000	35,000	35,000	35,000
v601731	Senior Citizens Legal Services	12,000	12,000	12,000	12,000

Project Number	Program Title	2012 Actual	2013 Amended Budget	2013 Estimated Actual	2014 Proposed Budget
v601742	Senior Network Services, Inc	6,000	6,000	6,000	6,000
v601737	Seniors Council-Area Agncy on Aging	5,000	5,000	5,000	5,000
v601753	Seniors Council-Project SCOUT	5,000	5,000	5,000	5,000
v601761	Vista Center	1,000	1,000	1,000	1,000
v601739	Volunteer Center of SC County	20,000	20,000	20,000	20,000
v601714	Volunteer Center-YouthServe	5,000	5,000	5,000	5,000
v601775	Walnut Ave Women's Ctr-DV	-	-	-	-
v601716	Walnut Ave Women's Ctr-FSS	5,000	5,000	5,000	5,000
v601734	Walnut Ave Women's Ctr-PAT	25,000	25,000	25,000	25,000
v601726	WomenCARE	5,000	5,000	5,000	5,000
v601724	Women's Crisis Support-Defensa	45,000	45,000	45,000	45,000
	Contract Management Center Funding	2,550	2,550	2,550	2,550
	Total	1,027,172	1,027,172	1,027,172	1,027,172