



CITY COUNCIL AGENDA REPORT

DATE: 5/21/2013

AGENDA OF: 5/28/2013

DEPARTMENT: Economic Development

SUBJECT: Award Contract for the Santa Cruz Wharf Master Plan and Engineering Report (ED/PK)

RECOMMENDATION: Motion to accept the proposal of ROMA Design Group for the Santa Cruz Wharf Master Plan and Engineering Report in the amount of \$934,000, authorize the City Manager to execute an agreement, in a form approved by the City Attorney, with ROMA Design Group for the Santa Cruz Wharf Master Plan and Engineering Report, and reject all other proposals.

BACKGROUND: : On March 28, 2012 the Economic Development Administration (EDA) of the U.S. Department of Commerce released a notice of funding availability (NOFA) under the FY 2012 Disaster Relief Opportunity Congressional Appropriation Act award for regions throughout the United States that experienced economic impacts as a result of federally declared natural disasters between October 1, 2010 and September 30, 2011. Staff determined that the impacts associated with the March 11, 2011 tsunami qualified the City for assistance through this funding.

On June 12, 2012 the City Council authorized the City Manager to apply for a \$500,000 grant under the NOFA, and on June 28, 2012 authorized an increase in the grant application to \$850,000 and identified \$170,000 from the Parks and Recreation Facilities Tax Fund as the required local match. The application requested funding for the preparation of a Santa Cruz Wharf Master Plan focusing on identification of economic development opportunities for the Wharf, establishment of design and development standards for existing and new buildings, re-visioning of public spaces, enhancement of recreational use and public access, integration of educational and scientific resources and assets, evaluation and recommendations related to public safety, and the identification and preparation of studies and permits necessary to implement the recommendations, initiatives, and best practices resultant from the Wharf Master Plan.

The City's application also requested funding for an Engineering Report encompassing a comprehensive engineering inspection and structural evaluation of the Wharf's pilings, support structures, and decking; an evaluation of the existing boat landings, roadways, pedestrian walkways, and parking areas; analysis of sewer, refuse handling, lighting, and fire suppression systems; identification and evaluation of mitigation measures designed to reduce environmental impacts related to climate change and severe seismic and weather events; an evaluation of the potential for a new landing capable of handling research and passenger vessels; and the preparation of plans and specifications for the correction of identified structural deficiencies and

recommended improvements to the Wharf's infrastructure and systems. On July 26, 2012 EDA notified the City that its grant application was selected for continued processing, and on September 11, 2012 the City Council adopted Resolution No. NS-28,450 authorizing the City Manager to accept the EDA grant if awarded and appropriating \$170,000 for the required local match.

On September 27, 2012 EDA notified the City that the application was approved and the grant agreement was executed by the City Manager on October 1, 2012.

DISCUSSION: On January 24, 2013 staff issued a Request for Qualifications (RFQ) for the Santa Cruz Wharf Master Plan and Engineering Report. The RFQ identified a set of comprehensive and detailed work products and solicited teams of marine engineers, architects, planners, and other associated professionals to present statements of qualifications (SOQs).

Five highly qualified teams responded to the RFQ, and in accordance with the selection criteria established in the RFQ, staff ranked the teams and invited the top two teams to interview and present cost proposals.

Based on the SOQs, interviews, and cost proposals ROMA Design Group was identified as the most qualified team with the lowest cost proposal.

Staff recommends awarding the contract for the Santa Cruz Wharf Master Plan and Engineering Report to ROMA Design Group and rejecting all other proposals received.

Pursuant to EDA requirements, the contract between the City and ROMA Design Group will be conditioned to be effective only upon approval by EDA.

FISCAL IMPACT: Funds from the City Parks and Recreation Facilities Tax Fund in the amount of \$170,000 will be used to match the \$850,000 EDA grant.

Prepared by:	Submitted by:	Submitted by:
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Approved by:
Martin Bernal
City Manager

ATTACHMENTS: None.