ROMA Design Group

Santa Cruz Wharf Master Plan and Engineering Report
Timeline and Events Accomplished

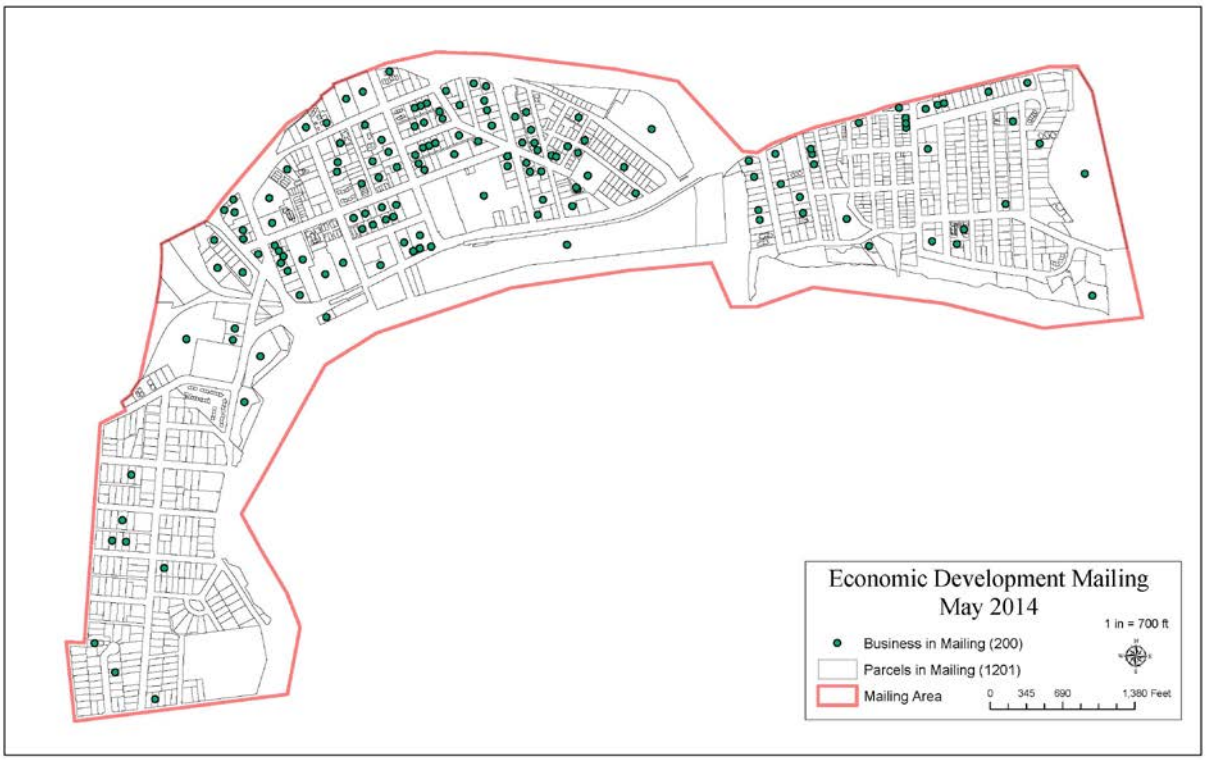
☑	July 9, 2013	Contract executed between City and ROMA.
☑	July 11, 2013	EDA approves City contract with ROMA and authorizes City to issue Notice to Proceed to ROMA.
☑	July 15, 2013	City issues Notice to Proceed to ROMA.
☑	Aug. 6, 2013	Meeting #1 with ROMA and City departments.
☑	Aug. 15, 2013	Meeting #1 with Wharf tenant stakeholders, ROMA and City.
☑	Aug. 15, 2013	Meeting with Boardwalk stakeholder, ROMA, and City.
☑	Aug. 15, 2013	Meeting with National Marine Sanctuary Exploration Center stakeholder, ROMA, and City.
☑	Aug. 20, 2013	Meeting with Parks and Recreation Dept. and Economic Development Dept. and ROMA re: economic development.
☑	Aug. 20, 2013	Meeting with Santa Cruz Police Dept. and Santa Cruz Fire Dept. and ROMA re: public safety.
☑	Aug. 22, 2013	Meeting with SF Exploratorium, ROMA, and City.
☑	Aug. 27, 2013	Focus group meeting with marine-related stakeholders, ROMA, and City.
☑	Aug. 27, 2013	Focus group meeting with education and science stakeholders, ROMA, and City.
☑	Aug. 27, 2013	Focus group meeting with marketing and tourism, civic organizations stakeholders, ROMA, and City.
☑	Aug. 28, 2013	Focus group questionnaires (email response-enabled) placed on Wharf Master Plan and Engineering Report Resource Plan at: http://www.cityofsantacruz.com/index.aspx?page=1914.
☑	Late August 2013	Initiation of engineering survey.
☑	Sept. 6, 2013	Meeting with Public Works to discuss the Wharf roundabout and Wharf parking control.

☑	Sept. 9, 2013	Focus group meeting with surrounding businesses, hotels, and neighbors, ROMA, and City. ● 1400 notice of meeting postcards mailed Sept. 4, 2013; see page 4 for target mailing zone.
☑	Sept. 26, 2013	Meeting with Coastal Commission staff, ROMA and City departments.
☑	Sept. 26, 2013	Meeting with NOAA Superintendent and National Marine Sanctuary Exploration Center staff, ROMA, and City.
☑	Sept. 30, 2013	Meeting #2 with ROMA and City departments. ● Receive report on initial findings. ● Receive presentation on pneumatic trash disposal/energy recovery system.
☑	Oct. 12, 2013	Meeting #3 with ROMA and City departments. ● Review first draft development concept.
☑	Oct. 12, 2013	Wharf 100 Year Anniversary Kick-Off Event – ROMA and City receive input and comments from the public.
☑	Nov. 13, 2013	Meeting #4 with ROMA and City departments. ● Review engineering survey findings.
☑	Nov. 13, 2013	Meeting with Gary Griggs, ROMA and City.
☑	Nov. 13, 2013	Meeting with Children's Discovery Museum, ROMA and City.
☑	Nov. 19, 2013	Conference call with internet provider Cruzio, ROMA and City re: broadband service planning.
☑	Nov. 12, 2013	Meeting with Santa Cruz Fire Department, Moffat & Nichol Engineering, ROMA and City re: Wharf design loads for emergency response vehicles.
☑	Dec. 12, 2013	Meeting with Santa Cruz Public Works Department, ROMA and City re: proposed changes to Wharf parking.
☑	Dec. 12, 2013	Meeting #2 with Wharf tenants, ROMA and City to update tenants.
☑	Dec. 16, 2013	Meeting #5 with ROMA and City departments. ● Review development concept, standards and strategy.
☑	Feb. 20, 2014	Planning Commission Public Meeting – provide informational report on preliminary findings, development concept, and strategies.

☑	Feb. 24, 2014	City Council member briefings.
☑	March 3, 2014	Parks and Recreation Public Meeting - provide informational report on preliminary findings, development concept, and strategies.
☑	April 2, 2014	Complete and distribute administrative drafts of Wharf Master Plan for internal review.
☑	May 19, 2014	Community Briefing with all stakeholders, focus groups with broad outreach to Santa Cruz community. Provide presentation of findings to date and solicit additional comments and input. ● 1400 piece notice of meeting postcards mailed May 8, 2014; see page 4 for target mailing zone. ● Notice of meeting press release to 75 media outlets. ● Two 4"x4" notice of meeting display ads published in Santa Cruz Sentinel on May 9 and May 16, 2014. ● Notice of meeting emailed to all stakeholders and interested parties.
☐	June 6, 2014	Meeting with Coastal Commission staff - solicit additional comments and input.
☐	June 6, 2014	Meeting with Assemblymember Mark Stone re: state regulatory and permitting agencies.
☐	Aug. 20, 2014	Scoping meeting with Congressman Sam Farr and federal regulatory and permitting agencies.
☐	September 2014	Public hearing and acceptance by City Council.

For more information see the Wharf Master Plan and Engineering Report Resource Page at:
http://www.cityofsantacruz.com/index.aspx?page=1914

Target Mailing Zone for September 9, 2013 Focus Group Meeting with Neighbors and Businesses



Target Mailing Zone for May 19, 2014 Community Briefing