



City of Santa Cruz
Transportation and
Public Works Commission
Agenda Report

DATE: October 11, 2013

AGENDA OF: November 18, 2013

DEPARTMENT: Public Works

SUBJECT: Jewell Street Residential Permit Parking Request

RECOMMENDATION: That the Transportation and Public Works Commission facilitate a public review of the request to implement permit parking on Jewell Street; and approve or deny the inclusion of Jewell Street in the Eastside Residential Parking Program.

BACKGROUND: In May 2013 the Public Works Department received a letter from Shoreline Property Management on behalf of the Board of Directors of the Villa Granada Home Owners Association. Following a neighborhood meeting with a Santa Cruz Police Lieutenant, the residents requested permit parking on Jewell Street, Mondays through Sundays from 10:00pm to 6:00am. The concerns that the letter outlined were the abandonment of vehicles and criminal activity including drug sales, vehicle break-ins and property vandalism. It is believed that a permit program will discourage these activities.

Public Works Staff reviewed the request and the Municipal Ordinance that allows for opting into the residential permit program. Usually a permit parking request is caused by a large business or a collection of businesses, or by schools or the University as employees, customers, teachers, and students converge on the parking resources in the neighborhoods where there is limited supply and take over all of the available parking. Although Jewell Street has different problems, staff believed they could still be helped with the Residential Permit Program, and followed our regular procedure for adding a street.

In July 2013 an opt-in postcard survey and change in public on-street parking notice was sent to 94 Jewell Street neighboring residences and businesses. The initial survey for the Jewell Street Opt-In to the Eastside Residential Permit Program public did not yield the results that are typically needed for implementation (2/3 majority), however given the unique conditions of this particular request, we have decided to view the results as inconclusive. Most permit area streets are lined with homes and the residents are aware of the parking problems and when we survey we get most of the responses back. When we surveyed for Jewell Street, 66 out of 94 surveys were not returned.

DISCUSSION: The Municipal Code Ordinance (10.41.040) allows the Public Works Department to *choose* to refer a permit request to the Transportation and Public Works Commission (TPWC) for review, allowing the TPWC to consider public input and to decide the outcome. We have decided that rather than denying the request or resurveying the residents, to

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bring this issue directly to the Transportation and Public Works Commission for a public review of the program request. The TPWC decision is final unless appealed as outlined in Chapter 1.16 of the Municipal Code.

FISCAL IMPACT: Fiscal Impact is unknown at this time.

Prepared by: Marlin Granlund, Parking Program Manager

Submitted by: Robert Solick, Principal Management Analyst

Robert Solick, Principal Management Analyst

Attachments:

- Shoreline Property Management Letter dated 5/17/13
- Shoreline Property Management Letter dated 9/24/13
- Response to 9/24/13 letter from PW Staff
- Jewell Street Petition Area Map
- Jewell Street Public Review Notice