The City of Santa Cruz & Santa Cruz Beach Boardwalk present the

ENTRY FORM

Saturday | February 22, 2014
Santa Cruz Beach Boardwalk

Chowder Chefs!

Enter your best in our prestigious 33rd ANNUAL SANTA CRUZ CLAM CHOWDER COOK-OFF, Saturday, February 22, at the Santa Cruz Beach Boardwalk. Join the fun and excitement as talented chefs from throughout the West Coast compete for the title of BEST CLAM CHOWDER. The atmosphere will be festive and fun as contestants prepare their finest ingredients outdoors along the Boardwalk to the delight of thousands of spectators. The competition features two divisions:

- **Individual** – For the talented cook who makes terrific clam chowder and is ready to win for the fun of it!
- **Professional | Restaurants, Caterers and Food Service** – A perfect opportunity for professional chefs to showcase their talents and win culinary acclaim.

Plaques will be awarded in each division for BEST CLAM CHOWDER in both Boston and Manhattan categories as well as the People's Choice and Most Original Team. Top awards include cash prizes, round-trip tickets courtesy of United Airlines, and more. The Cook-Off started in 1982 with 30 entrants and grew to more than 70 teams in 2013. More than just a culinary competition, the event has featured participants dressed as scuba divers, mermaids, and even as a "Clam Fairy." Indeed, the Cook-Off has become one of Santa Cruz's most popular and zany yearly events.

The Cook-Off is also an important fundraiser for the City of Santa Cruz Parks and Recreation Department. (Last year more than $60,000.00 was raised.) So have fun while supporting local Parks and Recreation programs. ENTER NOW!

Sponsored by the City of Santa Cruz Parks and Recreation Department, the Santa Cruz Beach Boardwalk, Santa Cruz Weekly, United Airlines, Comcast, KWAV, Z97, KIDD/ESPN, Dream Inn, Berkeley Farms, and Crystal Springs.

Santa Cruz Dream Inn · Santa Cruz Weekly · 93.7 ESPN Central Coast · United · xfinity · Santa Cruz Beach Boardwalk · City of Santa Cruz Parks and Recreation Department · Berkeley Farms · KWAV 96.9 FM

Saturday, February 22, 2014
Santa Cruz Beach Boardwalk

Enter Now!

Each team receives with entry: Two All-Day Unlimited Ride passes to the Santa Cruz Beach Boardwalk (a $64 value), and two team T-shirts if entered by Friday, January 17. Special room rates are available for participants at the Dream Inn (831-426-4330) on the nights of February 21-22. First-come, first-served, so book early!

How To Enter

- Complete the entry form below, detach and send with entry fee(s) to THE CHOWDER COMMITTEE • 323 CHURCH STREET • SANTA CRUZ, CA 95060
- Deadline for entries is Friday, January 17 at 5:00 p.m. Confirmation of your entry and event day information will be mailed to you. No late entries will be accepted.
- You must register by January 17 in order to receive the T-shirts and Boardwalk passes for your cooking team.
- If entering both categories (Boston *and* Manhattan) separate applications and entries are required for each category. (Participants may *not* enter two teams in the same category.)
- Entries are accepted on a first-come, first-served basis.

Divisions & Entry Fees

Teams may enter one of the following divisions in either or both the Boston and Manhattan categories.

Individual - $50 Professional - $75

Individual | The home-cooking talented amateur.

Professional | For the chef who prepares food for others.

Cook-Off Schedule

8:00 A.M. - 9:30 A.M.	Check-in and set-up cooking areas. **No early check in.**
9:45 A.M. - 10:00 A.M.	Cooks' meeting
10:00 A.M. - 11:00 A.M.	Preparation
11:00 A.M. - 1:00 P.M.	Cooking
1:00 P.M.	Public tasting begins
1:30 P.M.	Judging begins
3:15 P.M.	Deliver People's Choice and Taste Ticket buckets to Judging Area.
4:00 P.M.	Awards Ceremony

Competition Rules

- Boston Clam Chowder is defined as a ***white,*** rich cream soup with a predominant clam flavor.
- Manhattan Clam Chowder is defined as a clam-flavored soup exhibiting a definite ***red*** hue.
- Individual teams are required to cook a minimum of three (3) gallons. Professional teams are required to cook a minimum of seven (7) gallons. Teams may prepare as many gallons above the minimum as they wish. The more chowder you make, the better chance to win! Teams not preparing the minimum amounts will be disqualified from the competition.
- There shall be a one-hour preparation period and two-hour cooking period.
- **No ingredients may be pre-cut, pre-cooked, or pre-treated** in any way prior to the preparation period. The only exceptions are canned or bottled clams, clam juice, tomato paste or sauce, and boiled and skinned potatoes.
- The only meats allowed are clams and bacon.
- The decisions of the judges shall be final.

Cooking Rules

- Contestants are required to supply their own ingredients, utensils, Coleman-type stove (non-liquid fuel ONLY) and **fire extinguisher** (type 2A10BC). Propane tanks must be secured and must not exceed 20 gallons. There is NO ELECTRICITY available. Gasoline is prohibited.
- The Santa Cruz Beach Boardwalk will provide your team with one 6 ft. table and 10′ x 10′ cooking area. **All booths should not exceed 10′ x 10′ or 8′ in height.**
- Contestants are encouraged to decorate themselves and their cooking areas as points will be given for booth decor for the Most Original Team award.
- Decorations may NOT be attached to Boardwalk walls, rides, or other structures. No helium cylinders allowed.
- Contestants are allowed to give away only french bread, breadsticks, and crackers to spectators. No bread bowls.
- Contestants are provided 2.5 gallons of Crystal Springs water and 2 loaves of french bread.
- Free Berkeley Farms All Natural MFG cream for all Boston teams! (Up to 4 gallons for Professionals, 2 gallons for Individual teams.)
- Teams are responsible for cleaning up their cooking areas. The Santa Cruz Beach Boardwalk will provide trash bags to each team for that purpose.
- For everyone's safety, NO GLASS CONTAINERS are permitted on the Boardwalk.

Public Tasting

- Spectators may purchase tasting kits ($9) containing bowl, spoon, five taste tickets, and a People's Choice Ballot.
- Kits will be available to purchase at 10:00 a.m. Public tasting begins at 1:00 p.m.
- A spectator must present a taste ticket to receive a two (2) ounce taste of your chowder. (Serving ladles will be provided.)
- Taste Tickets are required even after ticket buckets are turned in. NO CHOWDER GIVEAWAYS.

Judging

- Chowder tastings are blind and are judged on a point basis for 1) flavor, 2) color, and 3) consistency.
- Judges will give greater consideration to traditional recipes.
- Each team will receive a judging cup prior to the judging period. It will be the responsibility of the Head Cook to deliver his or her team's chowder to the judging area. (Teams must remember to save 16 oz. of chowder for final round judging in the case of a tie.)
- Judging cups will be called for beginning at 1:30 p.m.
- The People's Choice award is determined by ballot. Ballots are cast by the tasting public at each cooking team's table.
- The Most Tasted awards are determined by the total number of taste tickets collected by each team. It will be the responsibility of the Head Cook to deliver his or her team's accumulated taste tickets and People's Choice ballots to the judging area. Please deliver them in the buckets provided, no later than 3:15 p.m.
- The Most Original Team award will be determined by our judging panel based on points awarded for originality of costume and booth decorations.

Awards + $1600 in Cash Prizes!

- Plaques and cash prizes will be awarded to the winners in each of the following categories.
- **Best Individual Manhattan** 1st ($150), 2nd, 3rd place
  Best Professional Manhattan 1st ($150), 2nd, 3rd place
  Best Individual Boston 1st ($150), 2nd, 3rd place
  Best Professional Boston 1st* ($150), 2nd, 3rd place

  *Best Professional Boston 1st place winner will be automatically qualified for the 2014 World Food Championships! Worldfoodchampionships.com

  First Place Winners' Drawing (2 round trip United Airlines tickets)
- **Most Tasted Overall** (1st + $250, 2nd + $150, 3rd + $100)
- **Most Original Teams** (1st + $250, 2nd, 3rd place)
- **People's Choice Individual Manhattan** (1st place)
  People's Choice Professional Manhattan (1st place)
  People's Choice Individual Boston (1st place)
  People's Choice Professional Boston (1st place)

  People's Choice Winners' Drawing (2 round trip United Airlines tickets)
- **Every Team Drawing** (wins $250)

33RD ANNUAL
SANTA CRUZ CLAM CHOWDER COOK-OFF & FESTIVAL
CITY OF SANTA CRUZ & THE SANTA CRUZ BEACH BOARDWALK

Entry Form

Division (check one, see definitions above) ☐ Individual ($50.00) ☐ Professional ($75.00)

Category (check one) ☐ Boston ☐ Manhattan (Note: If entering both categories, a separate application & registration fee is required.)

Head Cook's Name _____

Business, Organization or Restaurant Name _____

Address _____

City, State, Zip _____

Home phone _____ Business phone _____

Team Name (as it should appear in the event program) _____

Email _____

Indicate T-shirt sizes (2 per team) ☐ S ☐ M ☐ L ☐ XL ☐ XXL (only if registered by January 17, 2014)

How did you find out about the Cook-Off? _____

Signature _____ Date _____

The information on this form is correct to the best of my knowledge. I have read the Santa Cruz Clam Chowder Cook-Off Rules and Regulations, and if my application is accepted I hereby give the City of Santa Cruz Parks and Recreation Department and the Santa Cruz Seaside Company the right to use photographs taken of me or my team members for reproduction in any medium for purposes of advertising, trade, display, exhibition, or editorial use.

WAIVER OF LIABILITY: In consideration of participation in this event, I hereby indemnify and hold harmless and release the City of Santa Cruz, its agents and employees, and the Santa Cruz Seaside Company from any and all liability for any injury suffered by myself or my minor child arising from or connected with this program, and I assume all risk for any injuries received.

Return this application with **non refundable entry fee** (payable to City of Santa Cruz) by **January 17, 2014** to:

THE CHOWDER COMMITTEE • 323 CHURCH STREET • SANTA CRUZ, CA 95060

Confirmation of your entry will be mailed to you.

Event will be held RAIN OR SHINE! For more information call (831) 420-5273.