DEPARTMENT DESCRIPTION:

This department includes a variety of programs and expenditures which aggregates costs that are not associated with a particular department.

		2008 Actual	2009 Amended Budget*	2009 Estimated Actual	2010 Adopted Budget
EXPENDITURES BY CHARACTER:					
Personnel Services		$ 22,938	$ 276	$ 26,460	$ 26,460
Services, Supplies, and Other Charges		3,192,479	3,165,141	3,138,568	2,480,808
Total Expenditures		$ 3,215,417	$ 3,165,417	$ 3,165,028	$ 2,507,268
*FY 2009 Adopted Budget:			$ 2,851,578		
EXPENDITURES BY ACTIVITY:					
Community Promo.-Conference & Visitor	1501	$ 406,907	$ 386,562	$ 386,562	$ 386,562
Community Promo.-Downtown Business	1502	217,954	223,890	223,890	210,000
Community Promo.-Cultural Council	1503	27,992	26,592	26,592	26,592
City Membership, Dues and Fees	1910	87,314	108,935	111,254	138,595
Animal Control	2401	493,773	507,855	507,855	457,978
Animal Services - Other	2402	3,600	3,600	3,600	3,600
After Hours Call Duty Program	4901	22,938	276	26,460	26,460
Social Services Programs	6102	1,816,741	1,749,007	1,720,115	1,109,277
Subtotal General Fund		3,077,219	3,006,717	3,006,328	2,359,064
Café Ext	1504	-	-	-	17,000
Kiosks	1505	6,300	11,700	11,700	12,700
CRM	1506	131,898	147,000	147,000	118,504
Subtotal General Fund - Designated		138,198	158,700	158,700	148,204
Total Expenditures		$ 3,215,417	$ 3,165,417	$ 3,165,028	$ 2,507,268
RESOURCES BY FUND:					
General Fund:					
General Fund Activity Resources		$ 202,015	$ 220,000	$ 220,000	$ 210,000
General Fund - Designated		138,198	158,700	158,700	148,204
Net General Fund Cost		**2,875,204**	**2,786,717**	**2,786,328**	**2,149,064**
Total Resources		$ 3,215,417	$ 3,165,417	$ 3,165,028	$ 2,507,268
PROJECT EXPENDITURES				$ 4,002,948	$ 372,587
			2008	**2009**	**2010**
TOTAL PERSONNEL FUNDED			-	-	-

ACTIVITY SUMMARY

COMMUNITY PROMOTION
CONFERENCE & VISITOR PROM.

ACTIVITY NUMBER: 1501
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

The Santa Cruz County Conference and Visitors Council was established as a non-profit, public benefit corporation and serves as a tourism and destination marketing agency for all of Santa Cruz County. The Conference and Visitors Council is supported by contributions from the cities of Santa Cruz, Watsonville, Capitola, Scotts Valley, and the County of Santa Cruz as well as various private sector funding sources.

EXPENDITURES BY ACTIVITY:	2008 Actual	2009 Amended Budget*	2009 Estimated Actual	2010 Adopted Budget
Services, Supplies, and Other Charges	$ 406,907	$ 386,562	$ 386,562	$ 386,562
Total Expenditures	$ 406,907	$ 386,562	$ 386,562	$ 386,562
*FY 2009 Adopted Budget:		$ 406,907		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 406,907	$ 386,562	$ 386,562	$ 386,562

PERSONNEL FUNDED:	2008	2009	2010
None	-	-	-

ACTIVITY SUMMARY

COMMUNITY PROMOTION
DOWNTOWN BUSINESS PROM.

ACTIVITY NUMBER: 1502/1504/1505/1506
FUNDS: General (101)
General Designated - Co-Op Retail Management Fund (122)
General Designated - Kiosk Maintenance Fund (123)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

The Downtown Association of Santa Cruz was established as a non-profit agency to promote businesses in the downtown improvement area. The City levies an assessment on the businesses within this area and passes these funds back to the Downtown Association for use in promoting the downtown area.

Also included in this activity are assessments collected from property owners in the Cooperative Retail Management Business Real Property Improvement District (CRM) District. These funds are used by the Downtown Management Corporation (DMC) in contracting for the downtown host program provided by the Downtown Association (DTA). The downtown host program provides downtown guides whose responsibility it is to provide information to shoppers and pedestrians and to ensure the smooth operation of the downtown business district. In addition, a portion of kiosk and cafe/retail extension area rental revenues are contributed to this program.

EXPENDITURES BY ACTIVITY:	2008 Actual	2009 Amended Budget*	2009 Estimated Actual	2010 Adopted Budget
Services, Supplies, and Other Charges-BID	$ 217,954	$ 223,890	$ 223,890	$ 210,000
Services, Supplies, and Other Charges-CRM[1]	131,898	147,000	147,000	118,504
Services, Supplies, and Other Charges-Café Ext[1]	-	-	-	17,000
Services, Supplies, and Other Charges-Kiosks[1]	6,300	11,700	11,700	12,700
Total Expenditures	$ 356,152	$ 382,590	$ 382,590	$ 358,204
*FY 2009 Adopted Budget:		$ -		
ACTIVITY RESOURCES:				
Business Improvement Assessment	$ 202,015	$ 220,000	$ 220,000	$ 210,000
CRM Assessment	118,503	118,504	118,504	118,504
Fees-Café/Retail Extensions	5,000 [2]	16,000	16,000	17,000
From Kiosk Maintenance Fund	-	3,931	3,558	-
Interest Earnings	-	3,465	3,838	-
Rents - Real Property - Kiosk Rents	14,695 [2]	16,800	16,800	12,700
Total Resources	$ 340,213	$ 378,700	$ 378,700	$ 358,204
NET GENERAL FUND REQUIREMENTS	$ 15,939	$ 3,890	$ 3,890	$ -

PERSONNEL FUNDED:	2008	2009	2010
None	-	-	-

[1] For FY 10, separate activities were created for CRM, Café Ext, and Kiosk expenditures
[2] Less transfer to Kiosk Maintenance Fund

ACTIVITY SUMMARY

COMMUNITY PROMOTION
CULTURAL COUNCIL OF SC COUNTY

ACTIVITY NUMBER: 1503
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

This program includes Spectra, an arts in education program which operates in all forty K-8 schools, grant awards to cultural organizations, and management assistance/marketing for cultural facilities development.

EXPENDITURES BY ACTIVITY:	2008 Actual	2009 Amended Budget*	2009 Estimated Actual	2010 Adopted Budget
Services, Supplies, and Other Charges	$ 27,992	$ 26,592	$ 26,592	$ 26,592
Total Expenditures	$ 27,992	$ 26,592	$ 26,592	$ 26,592
*FY 2009 Adopted Budget:		$ 27,992		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 27,992	$ 26,592	$ 26,592	$ 26,592

PERSONNEL FUNDED:	2008	2009	2010
None	-	-	-

ACTIVITY SUMMARY

CITY MEMBERSHIP, DUES, and FEES

ACTIVITY NUMBER: 1910
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: General Government

ACTIVITY DESCRIPTION:

This activity includes the cost for memberships and dues in organizations of city-wide benefit or mandated assessments or contributions to other agencies.

EXPENDITURES BY ACTIVITY:	2008 Actual	2009 Amended Budget*	2009 Estimated Actual	2010 Adopted Budget
Services, Supplies, and Other Charges	$ 87,314	$ 108,935	$ 111,254	$ 138,595
Total Expenditures	$ 87,314	$ 108,935	$ 111,254	$ 138,595
*FY 2009 Adopted Budget:		$ 108,935		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 87,314	$ 108,935	$ 111,254	$ 138,595

PERSONNEL FUNDED:	2008	2009	2010
None	-	-	-

ACTIVITY SUMMARY

ANIMAL CONTROL

ACTIVITY NUMBER: 2401
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Public Safety

ACTIVITY DESCRIPTION:

The City is party to a Joint Powers Authority for enforcement of all animal regulations and provision of assistance in matters related to animal control.

EXPENDITURES BY ACTIVITY:	2008 Actual	2009 Amended Budget*	2009 Estimated Actual	2010 Adopted Budget
Services, Supplies, and Other Charges	$ 493,773	$ 507,855	$ 507,855	$ 457,978
Total Expenditures	$ 493,773	$ 507,855	$ 507,855	$ 457,978
*FY 2009 Adopted Budget:		$ 507,855		
ACTIVITY RESOURCES:	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 493,773	$ 507,855	$ 507,855	$ 457,978

PERSONNEL FUNDED:	2008	2009	2010
None	-	-	-

ACTIVITY SUMMARY

ANIMAL SERVICES - OTHER

ACTIVITY NUMBER: 2402
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Public Safety

ACTIVITY DESCRIPTION:

The City also contracts for other animal control services such as native animal rescue services.

EXPENDITURES BY ACTIVITY:	2008 Actual	2009 Amended Budget*	2009 Estimated Actual	2010 Adopted Budget
Services, Supplies, and Other Charges	$ 3,600	$ 3,600	$ 3,600	$ 3,600
Total Expenditures	$ 3,600	$ 3,600	$ 3,600	$ 3,600
*FY 2009 Adopted Budget:		$ -		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 3,600	$ 3,600	$ 3,600	$ 3,600

PERSONNEL FUNDED:	2008	2009	2010
None	-	-	-

ACTIVITY SUMMARY

AFTER HOURS CALL DUTY PROGRAM

ACTIVITY NUMBER: 4901
FUND: General (101/105)

DEPARTMENT: Non-Departmental
FUNCTION: Public Works

ACTIVITY DESCRIPTION:

This activity accounts for contributions from a variety of funds to create a labor pool for use in responding to after hours emergencies, such as a broken sewer line, or storm debris removal to prevent flooding. The labor pool is established on a voluntary basis which may require an employee to respond to an emergency not associated with that employee's normal duty or funding source. An estimate of annual costs is made and contributions come from the General Fund, Water Enterprise Fund, Wastewater Enterprise Fund, Parking Enterprise Fund, and the Golf Enterprise Fund. Contributions from each fund are designated only for use in responding to emergencies arising out of that fund's operation. A reconciliation is done at year end and is used as the basis for estimating the next year contribution from each participating fund.

EXPENDITURES BY ACTIVITY:	2008 Actual	2009 Amended Budget*	2009 Estimated Actual	2010 Adopted Budget
Personnel Services	$ 22,938	$ 276	$ 26,460	$ 26,460
Total Expenditures	$ 22,938	$ 276	$ 26,460	$ 26,460
*FY 2009 Adopted Budget:		$ 276		
ACTIVITY RESOURCES:	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 22,938	$ 276	$ 26,460	$ 26,460

PERSONNEL FUNDED:	2008	2009	2010
None	-	-	-

ACTIVITY SUMMARY

SOCIAL SERVICES PROGRAMS

ACTIVITY NUMBER: 6102
FUND: General (101)

DEPARTMENT: Non-Departmental
FUNCTION: Social Services

ACTIVITY DESCRIPTION:

This activity includes contributions to non-profit social service programs that provide necessary and essential services to a wide variety of community members.

EXPENDITURES BY ACTIVITY:	2008 Actual	2009 Amended Budget*	2009 Estimated Actual **	2010 Adopted Budget***
Services, Supplies, and Other Charges	$ 1,816,741	$ 1,749,007	$ 1,720,115	$ 1,109,277
Total Expenditures	$ 1,816,741	$ 1,749,007	$ 1,720,115	$ 1,109,277
*FY 2009 Adopted Budget:		$ 1,799,613		
ACTIVITY RESOURCES	$ -	$ -	$ -	$ -
NET GENERAL FUND REQUIREMENTS	$ 1,816,741	$ 1,749,007	$ 1,720,115	$ 1,109,277

PERSONNEL FUNDED:	2008	2009	2010
None	-	-	-

**2009 Estimated Actual includes payment of $83,543 in budget reductions that providers elected to take in FY 10.
***2010 Adopted includes reduction of $83,543 for FY 09 budget reductions postponed to FY 10.

ACTIVITY NUMBER: 6102
FUND: General Fund (101)

DEPARTMENT: Non-Departmental
FUNCTION: Social Services

Project Number	PROGRAM TITLE:	2008 Actual	2009 Amended Budget[2]	2009 Estimated Actual	2010 Adopted Budget	
v601702	Above The Line-Group Home Soc	$ 14,386	$ 14,674	$ 14,674	$ -	3
v601735	Advocacy, Inc	26,824	24,624	24,624	18,623	
v601747	Big Brothers Big Sisters	6,499	6,629	6,629	3,849	3
v601704	CAB-Immigration Project	6,386	5,863	5,863	4,523	
v601746	Cabrillo College Stroke Center	28,235	25,920	25,920	4,434	
v601738	CAB-Shelter Project	73,868	67,810	67,810	19,603	
v601701	California Grey Bears	36,885	37,623	33,861	51,284	
v601745	California Rural Legal Assistance	109,848	112,045	100,840	25,609	
v601709	Campus Kids Connection	10,361	10,568	9,511	76,264	
v601744	Central Coast Center for Ind Living	6,681	6,133	6,133	7,193	
v601705	Community Bridges-Child Devlop Div	119,365	121,752	121,752	4,638	3
v601706	Community Bridges-Lift Line	26,463	26,992	26,992	70,697	3
v601767	Community Bridges-LOFRC	14,320	14,606	14,606	15,674	3
v601708	Community Bridges-Meals On Wheels	38,728	39,503	39,503	8,480	3
v601717	Community Children's Center[1]	82,752	41,376	40,686	-	
v601720	Conflict Resolution Center	2,954	2,712	2,712	22,938	
v601762	Court Appointed Special Advocates	6,513	5,979	5,979	2,051	
v601760	Dientes Community Dental Clinic	37,199	34,149	34,149	4,522	
v601773	Emeline Childcare Center	8,300	8,466	8,466	25,826	3
v601711	Fam Svc Agncy-Counseling Services	10,796	9,911	9,911	12,351	
v601764	Fam Svc Agncy-I You Venture	5,408	4,964	4,964	7,496	
v601752	Fam Svc Agncy-Senior Outreach	8,833	8,109	8,109	3,754	
v601758	Fam Svc Agncy-Suicide Prevention	8,416	7,726	7,726	6,133	
v601741	Familia Center	30,713	28,194	28,194	4,915	
v601763	Families In Transition	17,790	16,331	16,331	21,323	
v601733	Homeless Garden Project	11,302	10,375	10,375	5,843	
v601728	Homeless Svcs Ctr-Day Resource Ctr	67,047	68,388	68,388	7,846	3
v601721	Homeless Svcs Ctr-ISSP	17,389	17,737	17,737	39,710	3
v601703	Homeless Svcs Ctr-P. Smith CH	107,955	110,114	110,114	10,299	3
v601707	Homeless Svcs Ctr-Rebele Fam Shel	62,500	63,750	63,750	63,939	3
v601727	Neighborhood Childcare Center	77,782	79,338	79,338	37,017	3
v601725	New Life Community Services	11,814	12,050	10,845	46,068	
v601722	Parents Center	17,791	16,332	16,332	8,202	
v601766	Planned Parenthood Mar Monte	96,475	88,564	88,564	12,352	
v601730	S C Women's Health Center	65,049	66,350	59,715	45,162	
v601754	Santa Cruz AIDS Project	20,297	20,703	20,703	66,980	3
v601765	Santa Cruz Barrios Unidos	24,387	24,875	24,875	12,022	3
v601712	Santa Cruz Boys & Girls Club	7,637	7,790	7,790	14,443	3
v601774	Santa Cruz Child Abuse Prev Cntr	3,599	-	-	-	
v601723	Santa Cruz Toddler Care Center	87,440	89,189	89,189	51,788	3
v601732	SC Comm Cnslg Ctr-River St Shelter	20,540	18,856	18,856	14,261	
v601719	SC Comm Cnslg Ctr-Youth Services	89,500	82,161	82,161	62,137	
v601748	SCCOE-Child Devlop Resource Center	4,424	4,512	4,061	3,071	
v601759	Second Harvest Food Bank	57,508	52,792	52,792	39,926	
v601731	Senior Citizens Legal Services	22,575	23,027	23,027	13,370	3
v601742	Senior Network Services	$ 9,372	$ 9,559	$ 9,559	$ 5,550	3

(continued)

PROGRAM SUMMARY

SOCIAL SERVICES PROGRAMS
(continued)

ACTIVITY NUMBERS: 6102
FUND: General Fund (101)

DEPARTMENT: Non-Departmental
FUNCTION: Social Services

Project Number	PROGRAM TITLE:	2008 Actual	2009 Amended Budget[2]	2009 Estimated Actual	2010 Adopted Budget
v601737	Seniors Council-Area Agncy on Aging	10,587	9,204	9,204	5,345 [3]
v601753	Seniors Council-Project SCOUT	2,100	3,736	3,736	2,168 [3]
v601713	Survivors Healing Center	4,867	4,964	4,964	2,883 [3]
v601761	Vista Center for Blind Visually Imprd	1,159	1,182	1,182	687 [3]
v601739	Volunteer Centers of SC County	32,926	33,585	30,226	22,860
v601714	Volunteer Centers-YouthSERVE	10,079	10,281	9,253	6,998
v601716	Walnut Ave Women's Ctr-FSS	10,079	10,281	10,281	5,970 [3]
v601734	Walnut Ave Women's Ctr-PAT	52,969	54,028	54,028	31,372 [3]
v601726	WomenCARE	5,038	5,139	5,139	2,984 [3]
v601724	Women's Crisis Support	66,031	67,352	60,617	45,844
	Contract Management Center Funding	-	-	2,550	-
	10% Reduction to be Repaid in FY09	-	-	4,819	-
	Total	$ 1,807,369	$ 1,739,314	$ 1,710,556	$ 1,109,277

[1] Community Children's Center funding terminated in December 2008
As part of the Phase 9 budget reductions, all remaining SSP funding was reduced by 10%. Providers were given the choice of taking the 10% reduction in FY 2009, or postponing it to FY 2010.

[2] 2009 Amended Budget: appropriations reduced for providers that elected, prior to Council's action to amend the budget, to take the 10% reduction in FY 09.

[3] The following agencies/programs elected to postpone the reduction to FY 2010. The 2010 Adopted Budget amount is the FY 2009 amount (original FY 2009 budget less the 10% reduction), reduced by the agency's share of the 25% overall reduction, less the 10% reduction not taken in FY 2009.

Agency/Program	Revised FY 09 Amount (With 10% Reduction)	With 25% Reduction	10% Reduction Not Taken in FY 09	2010 Adopted Budget
Big Brothers/Big Sisters of Santa Cruz County	5,966	4,512	(663)	3,849
Boys and Girls Club of Santa Cruz - Power Hour	7,011	5,302	(779)	4,523
Community Bridges--Child Care Div.	109,577	82,872	(12,175)	70,697
Community Bridges--CTSA: Liftline	24,293	18,373	(2,699)	15,674
Community Bridges--LOFRC	13,145	9,941	(1,461)	8,480
Community Bridges--Meals on Wheels	35,553	26,888	(3,950)	22,938
Emeline Childcare Center	7,619	5,762	(847)	4,915
Homeless Services Center - Comm. Res. Ctr	61,549	46,549	(6,839)	39,710
Homeless Services Center - Interfaith Sat. Shelter	15,963	12,073	(1,774)	10,299
Homeless Services Center - P. Smith Comm. House	99,103	74,950	(11,011)	63,939
Homeless Services Center - Rebele Family Shelter	57,375	43,392	(6,375)	37,017
Neighborhood Childcare Center	71,404	54,002	(7,934)	46,068
Santa Cruz AIDS Project	18,633	14,092	(2,070)	12,022
Santa Cruz Barrios Unidos	22,387	16,931	(2,488)	14,443
Santa Cruz Toddler Care Center	80,270	60,707	(8,919)	51,788
Senior Citizens Legal Services	20,724	15,673	(2,303)	13,370
Senior Network Services	8,603	6,506	(956)	5,550
Seniors Council - Area Agency on Aging	8,284	6,265	(920)	5,345
Seniors Council - Project Scout	3,362	2,542	(374)	2,168
Survivors Healing Center	4,468	3,379	(496)	2,883
Vista Center for the Blind and Visually Impaired	1,064	805	(118)	687
Walnut Avenue--Family Support Services	9,253	6,998	(1,028)	5,970
Walnut Avenue--PAT Childcare Services	48,625	36,775	(5,403)	31,372
WomenCARE	4,625	3,498	(514)	2,984
Totals			**$ (82,096)**	

FUNDS: General Capital Improvement Projects

Fund	Project Number	PROJECT TITLE:	2009 Estimated Actual	2010 Adopted Budget
311	c600002	City Hall Emergency Generator Replacement	129,200	-
311	c400064	Corporation Yard Emergency Generator	69,025	
311	c520712	MBNMS Visitor Center	589,579	-
311	c520901	MBNMS Visitor Center Construction	1,340,000	-
311	c600801	Parking Citations Application	321,000	-
311	c600802	Permitting Application	665,000	-
311	c520711	SC Advanced Technology Transfer Center	399,083	-
311	c200802	Security Access & Monitoring - Police Dept	154,465	-
311	c600911	SIRE Video Plus and Minutes Plus Meeting Mgr	50,095	-
311	c600803	Technology Replacement Projects	30,000	50,000
311	c600912	Virtualization of Communications Center	-	172,587
Subtotal General Capital Projects			3,747,447	222,587
311	m600913	City Hall Moving Costs	80,000	-
311	m400216	Corp Yard Maintenance	25,000	50,000
311	m609195	Public Facilities Remodel/Repair	40,000	50,000
311	m400042	West Cliff Drive Fence Repair	110,501	50,000
Subtotal General Noncapital Projects			255,501	150,000
		Total	$ 4,002,948	$ 372,587