

## Potential Water Conservation Measures

Measure	Customer	Type of Program
<b>Water System</b>		
1. Water Loss Control Program	Water Dept/System	Operations
2. Advanced Metering Infrastructure	Irrigation, All	Operations
3. Water Budget-Based Billing	Irrigation, All	Pricing
4A. General Public Information Program	All	Education
4B. Customer Water Use (Billing) Reports & Service	SFR	Education
<b>Residential</b>		
5. Leak Repair and Plumbing Emergency Assistance	SFR*, MFR*	Technical Assistance
6. Single Family Water Surveys - Indoor / Outdoor	SFR	Technical Assistance
7. Pressure Reduction	All	Financial Incentive
8. High Efficiency Faucet Aerator / Showerhead Giveaway	All	Device Distribution
9A. Residential High Efficiency Toilets (HET) Rebates	SFR, MFR	Financial Incentive
9B. Residential Ultra High Efficiency Toilets (UHET) Rebates	SFR, MFR	Financial Incentive
10. Install Ultra High Efficiency Toilets, Showerheads, and Faucet Aerators	SFR, MFR	Direct Install
11A. Residential Clothes Washer Rebate	SFR, MFR	Financial Incentive
11B. Residential Clothes Washer Rebate - Expanded*	SFR, MFR	Financial Incentive
12. Require High Efficiency Clothes Washers in New Development	New Development	Regulation
13. Provide a Rebate for Hot Water on Demand Pump Systems Retrofit	SFR	Financial Incentive
14. Require Hot Water on Demand / Structured Plumbing in New Developments	New Development	Regulation
15. Toilet Retrofit At Time of Sale	All	Regulation
<b>Commercial</b>		
16. High Efficiency Washer Rebate	CII*/MFR	Financial incentive
17. Customized Top Users Incentive Program	CII	Financial Incentive
18. Promote Restaurant Spray Nozzles	CII	Direct Install
19. CII Surveys Targeting Top Water Users Program	CII	Technical Assistance
20. High Efficiency Urinal Rebates	CII	Financial Incentive
21. Install Sensor-Activated Low Flow Faucets	CII	Direct Install
22. School Building Retrofit	Schools	Financial Incentive

(continued)

## Landscape

23. Water Efficient Landscape Ordinance	All	Regulation
24A. Landscape Conversion or Turf Removal	SFR	Financial Incentive
24B. Landscape Conversion or Turf Removal -Expanded*	SFR	Financial Incentive
25A. Landscape Conversion or Turf Removal	MFR, CII	Financial Incentive
25B. Landscape Conversion or Turf Removal -Expanded*	MFR, CII	Financial Incentive
26. Outdoor Water Audit	MFR, CII, Irr*	Technical Assistance
27. Financial Incentives for Irrigation and Landscape Upgrades	All	Financial Incentive
28. Weather Based Irrigation Controller Rebates	All	Financial Incentive
29. Rotating Sprinkler Nozzle Rebates	All	Financial Incentive
30. Residential Gray Water Retrofit	SFR	Financial Incentive
31. Shade Tree Program	All	Distribution
32. Promote Rain Sensors	All	Financial Incentive
33. Provide Rain Barrel Incentive	SFR	Financial Incentive
34. Provide Large Rain Catchment System Incentive	All	Financial Incentive

\*SFR = Single Family Residential

\* MFR = Multi-Family Residential

\*CII = Commercial, Industrial, Institutional

\*Irr = Irrigation

\* Expanded programs may included fewer restrictions and/or increased incentives or other measures to increase participation levels.