



Santa Cruz Recycles! & Keep Santa Cruz Clean and Litter Free Poster Contests

About the contest:

The City of Santa Cruz is holding the annual ***Santa Cruz Recycles!*** Poster Contest and the ***Keep Santa Cruz Clean & Litter Free!*** Poster Contest. Contest participants are asked to create posters that effectively and clearly highlight the importance of recycling or litter prevention in the City of Santa Cruz. These contests are an opportunity for students to creatively express their understanding of recycling, waste reduction and litter prevention in our community and share the messages with residents and visitors. In addition to winning some great prizes, **the winners will have their artwork enlarged and displayed either on the sides of the City refuse and recycling trucks or Big Belly solar trash cans in downtown Santa Cruz!**

Eligibility:

All students in Santa Cruz City public, charter and private schools (including home schooled and independent study students), grades K-12, are eligible to compete.

Themes:

Truck posters: *Santa Cruz Recycles!* - Posters should clearly highlight the importance of recycling issues in the City of Santa Cruz. **Big Belly posters:** *Keep Santa Cruz Clean and Litter Free!* Use your imagination and get creative!

Poster Requirements:

- ▶ Students must create their own **original** artwork- no copyrighted clip art, computer generated graphics, or copyrighted characters.
- ▶ Posters must reflect the theme of the contests: ***Santa Cruz Recycles!*** or ***Keep Santa Cruz Clean & Litter Free.***
- ▶ All entries must be submitted on quality paper or poster board.
- ▶ Look on the next pages for examples and templates with the correct dimensions.
- ▶ All entries must be 2-dimensional—no 3-dimensional or glued on pieces will be accepted.
- ▶ Any medium (paint, crayon, marker, colored pencil, etc.) is acceptable. Bright solid colors will stand out.
- ▶ Students may only submit one entry per year.
- ▶ Each poster must have an entry form firmly attached to the back of the poster with tape.
- ▶ Entries must be postmarked or delivered to the City of Santa Cruz Public Works office
809 Center St, Room 201 by **May 31st. Office hours are: 7a.m. to noon and 1 p.m. to 3:30 p.m. Mon-Fri**

Contest Reminders:

- ▶ All entries will become the property of the City of Santa Cruz. The City reserves the right to reproduce the posters, use the names of the winners in public announcements about the contest, and display winning posters on the sides of City refuse and recycling trucks or Big Belly public trash cans in downtown Santa Cruz.
- ▶ Entries will be disqualified if the poster requirements are not met.
- ▶ Late entries will not be accepted.
- ▶ Posters will only be returned upon request.

Judging:

- ▶ Entries will be judged by a City of Santa Cruz Public Works/ Public Art Committee.
- ▶ Winners will have their artwork enlarged and displayed on a City refuse and recycling truck, or a Big Belly trash can and receive a prize pack. Winners will be invited to an unveiling party in September.
- ▶ Winners will be notified by mail by the end of July.

Judging Criteria:

1. Clear message communicated by the text and artwork.
2. The themes, "***Santa Cruz Recycles!***" or "***Keep Santa Cruz Clean and Litter Free!***" are addressed.
3. Creativity, originality, and artistic quality
4. Visual clarity- is it easy to read?
5. Bright and colorful art work

Examples of past winners:



Your Santa Cruz Recycles! POSTER

Your poster can be any size, but it must have these same dimensions:

It must be twice as long as it is high.

Your poster should be in landscape format (horizontal).

For example, 14 inches x 7 inches OR 20 inches x 10 inches

****This poster will become a truck sign****

Your Keep Santa Cruz Clean and Litter Free! Poster

Your poster must be
6 inches x 10 inches

Or

9 inches x 15 inches

Your poster should be
portrait format (vertical).

****This poster will become a
Big Belly sign****



OFFICIAL ENTRY FORM

Santa Cruz Recycles! or Keep Santa Cruz Clean & Litter Free Poster Contests

Please print or type.

All entries must be postmarked or delivered by May 31

Participant name	
Participant address & phone	
Participant grade level	
Sponsoring teacher	
School	
Parent or guardian name and Email address	

I hereby certify that this poster was created entirely by the student above and is the student's original artwork. I agree that it may be offered for public display or publication during or after the contest. I understand that this poster becomes the property of the City of Santa Cruz and may be reproduced with slight modifications. The only information that will be released is the student's name and grade. Original artwork may to returned upon request.

Student Signature

Parent/ Guardian Signature

**This form must be securely attached to the back of every entry submitted.
Reproduce as needed. Please return completed posters and entry forms to:**

Leslie O'Malley
Public Works Department
809 Center Street, Room 201
Santa Cruz, CA 95060
Questions: please call 420-5593
Email: lomalley@cityofsantacruz.com