

City of Santa Cruz
City Manager's Special Event Office
Calculation of Commercial Use Fee for Beach Areas

(Note: this is not the form used by Parks & Recreation – 831-420-5270)

The City of Santa Cruz requires that a Commercial Use Fee be paid on all gross profits generated from sales on public property at a special event scheduled in the Beach Area per Resolution NS-18,707. The cost of this fee is 20% for commercial businesses and 10% for nonprofit organizations. Please return this form along with your payment.

EVENT: _____ EVENT DATE: _____

Contact Name/Phone Number: _____

Vendor	Total Amount Received in Sales	Minus the Cost of Goods Sold	Total Gross Profit

Total Gross Profit

Use appropriate % for your organization.

10% Nonprofit Fees Due

20% Commercial Fee Due

This Commercial Use Fee is due 10 days after the event. If payment is made within 30 days of the event there is a 10% penalty. If payment is made after 30 days from the event, the penalty is 25%.

Please make checks payable to the "City of Santa Cruz" for the amount due as calculated above and include a copy of this form. These should be mailed to:

City Manager/Special Events Office
 809 Center Street, Room 10
 Santa Cruz, CA 95060

Payment by credit card (MasterCard or Visa) will require this form and the payee's name and contact phone number. Call 831-420-5132 for more information.