

City of Santa Cruz **PARKS & RECREATION**

A Guide to Offering Commercial Service Activities in Parks and Beaches

The City of Santa Cruz Municipal Code (chapter 13.10) prohibits the sale of any goods or services in city parks or on city beaches except as permitted by the City, through the Parks and Recreation Director. The Parks and Recreation Director is authorized to issue or deny a permit, or to apply any terms and conditions on a permit, based on the activity's impact on the public welfare and the use of the parks and beaches by other persons.

There are two pathways to offer commercial activities in Parks and Beaches

Through the Parks and Recreation Special Classes Program	By Submitting a Facility Use Special Permit Application
<ul style="list-style-type: none"> ▫ Contact the P&R Classes team to obtain an application by visiting our website: www.santacruzparksandrec.com/instructors ▫ Class Proposals are typically due at least 4 months prior to the season offering. Proposal due dates are listed on the website ▫ Registration is handled by our friendly and professional staff ▫ We provide the facility at no charge ▫ Your class or clinic will be listed in our Activity Guide which reaches over 42,000 households throughout the County ▫ Detailed information about pricing, required paperwork, enrollment procedure, and payment is available on the Parks and Recreation website or by email; recreationevents@cityofsantacruz.com 	<ul style="list-style-type: none"> ▫ Permitted commercial activities not offered through the Parks and Recreation Department are issued on an individual basis after consideration of the Parks and Recreation class schedule and with consideration to public welfare and use of parks and beaches ▫ Permit Conditions Include: <ul style="list-style-type: none"> ➤ Application and Facility booking fee (facility booking fee is refunded if the permit is denied) ➤ 10% of gross sales from registration or class fee ➤ Current certificate of insurance of (\$1,000,000) liability insurance naming the City as additionally insured ➤ Proof of worker's compensation policy for any employees of the permittee ➤ A current City of Santa Cruz business license ➤ A price list and final roster of all programs offered ➤ A participant waiver that meets the approval of the City of Santa Cruz Risk Manager ▫ Permits for Open Space Trails will only be issued between the months of June and October and will not exceed one (1) weekend per month ▫ Contact the Parks and Recreation Department for a permit application and current fee listing at (831) 420-5270